

Research to Practice (r2p) Roadmap for OSH Researchers

MILE
100



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1A

What is your cargo?



Part 1. Identifying the
Purpose of Your Trip &
Determining Your Destination

1B

**What direction do you
want to go?**

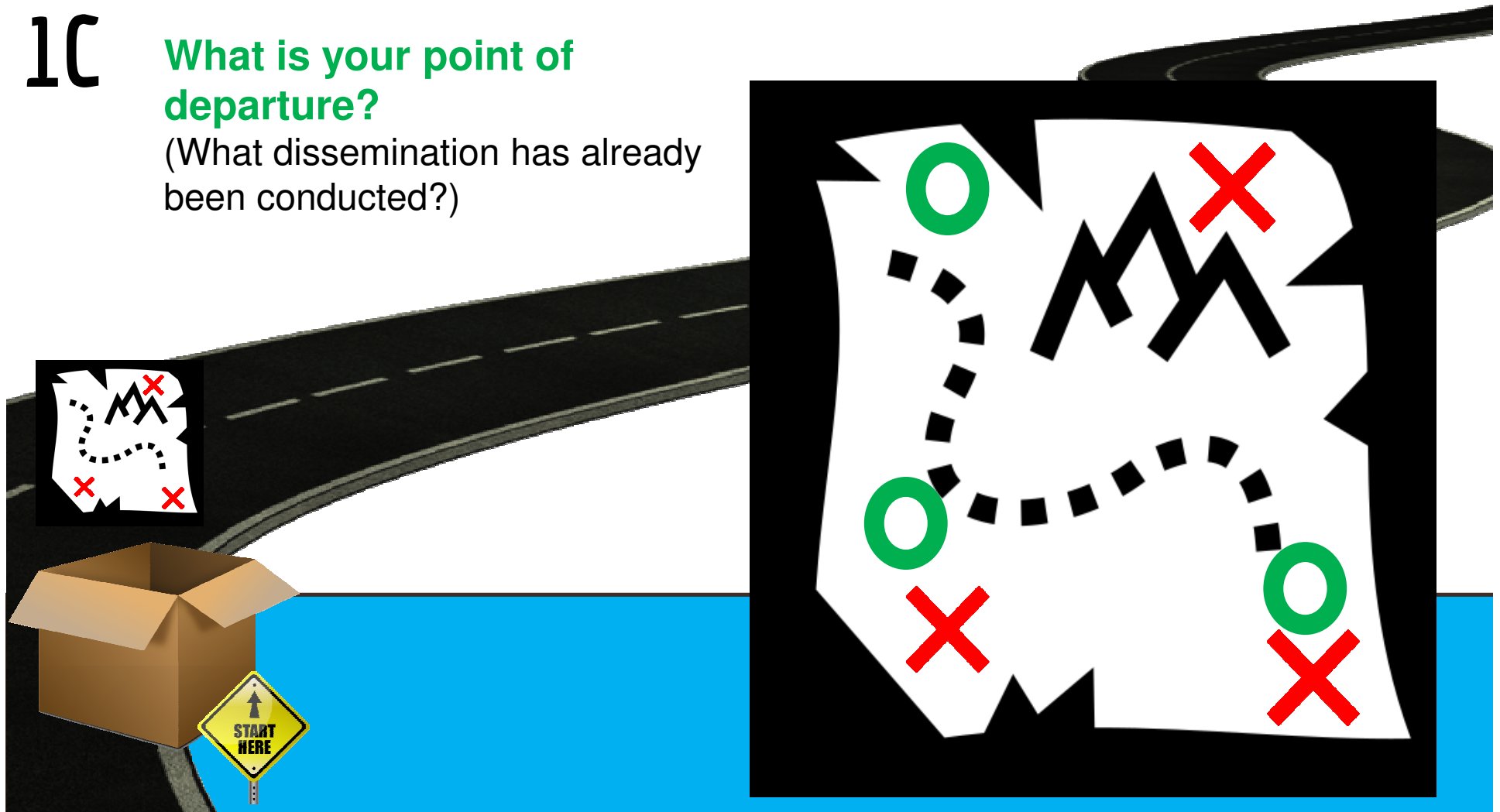
(What are your goals?)



1C

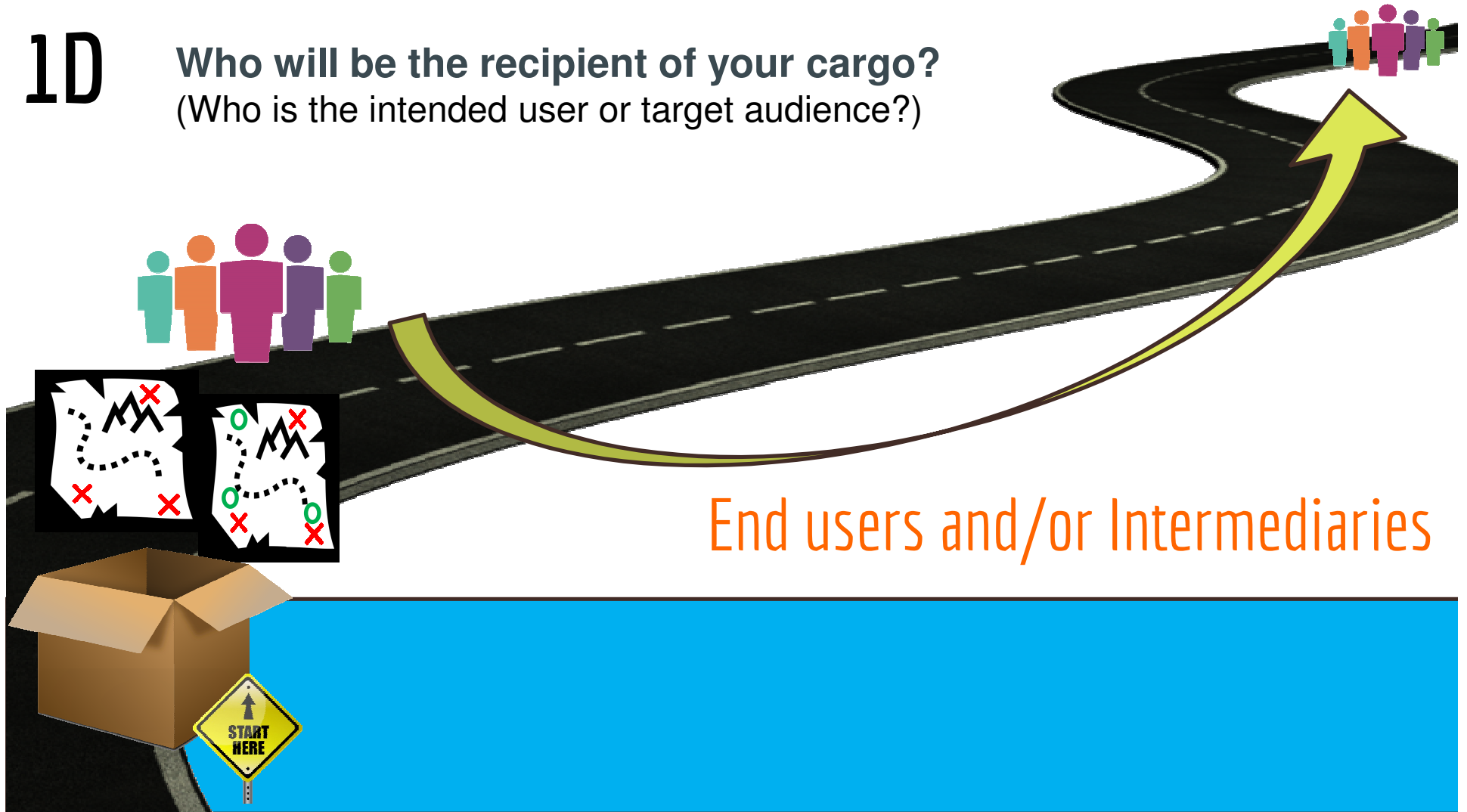
What is your point of departure?

(What dissemination has already been conducted?)



1D

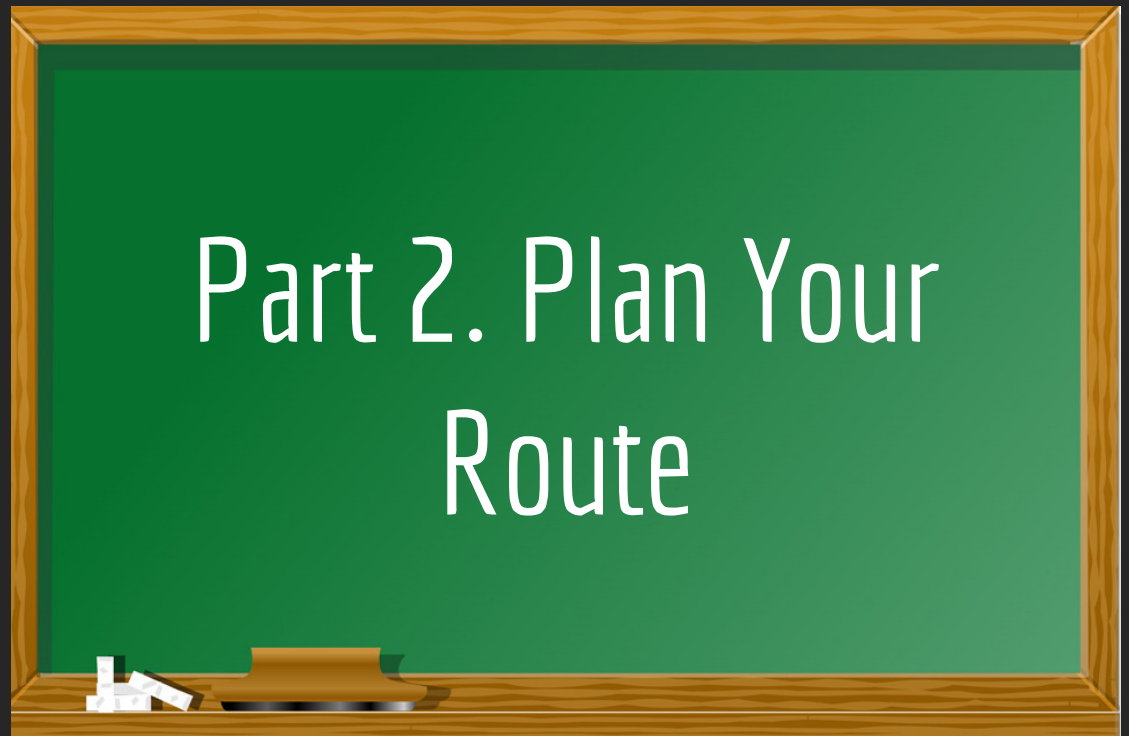
Who will be the recipient of your cargo?
(Who is the intended user or target audience?)



End users and/or Intermediaries

2A

What is your audience
type?



2B

What do you want your target audience to do?



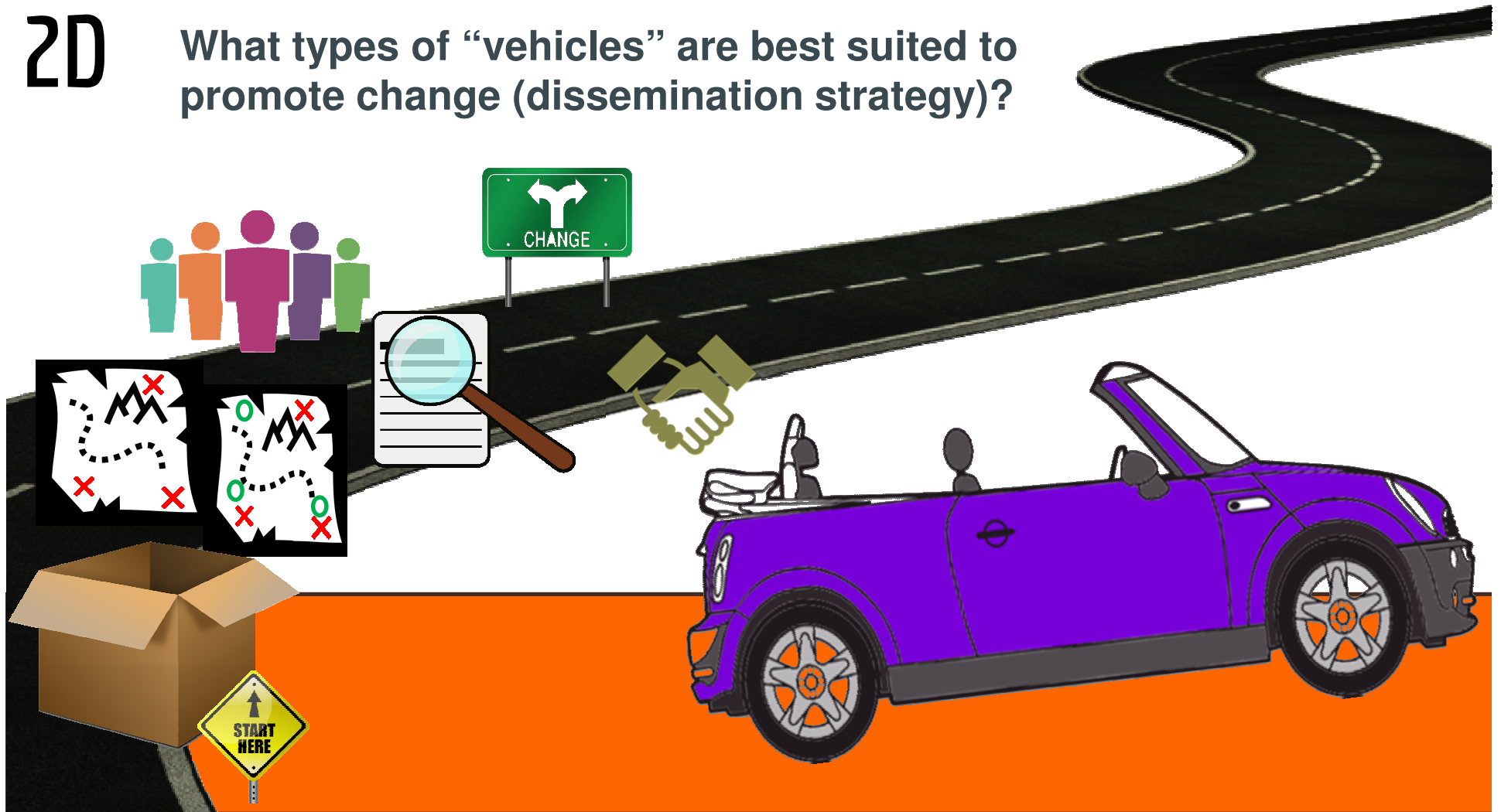
2C

Are there knowledgeable “local guides” who can help you learn more about your destination?



2D

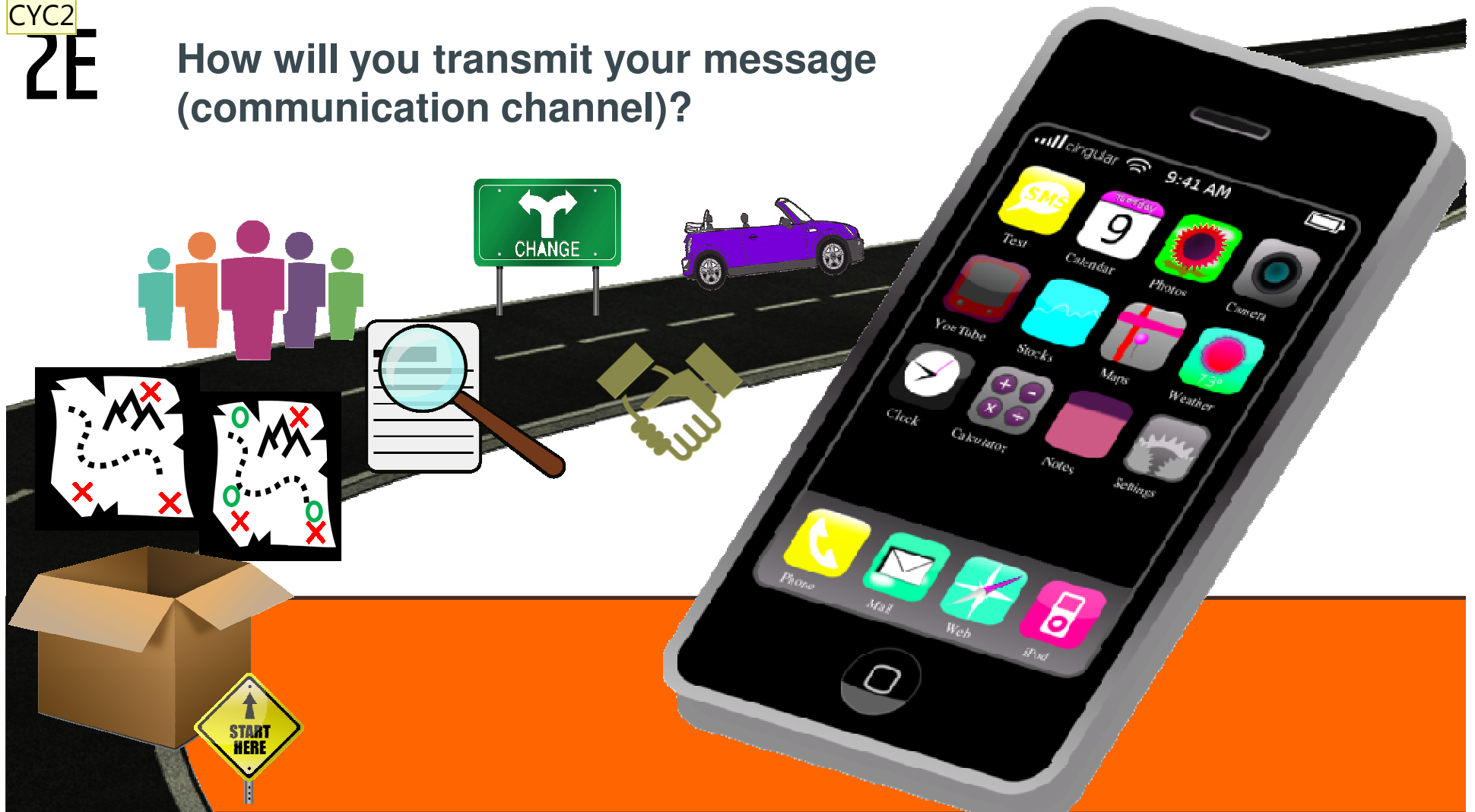
What types of “vehicles” are best suited to promote change (dissemination strategy)?



CYC2

2E

How will you transmit your message
(communication channel)?



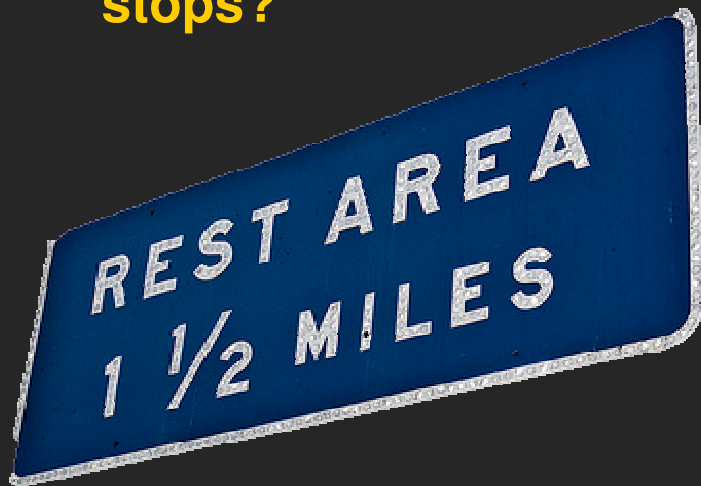
Slide 10

CYC2

Charlotte Yu-Ting Chang, 9/26/2016

3A

What are your next stops?



Part 3. On the Road: Rest
Stops, Detours, & Mile
Markers

3B

Who are your “relief drivers”
(next steps for others to take)?



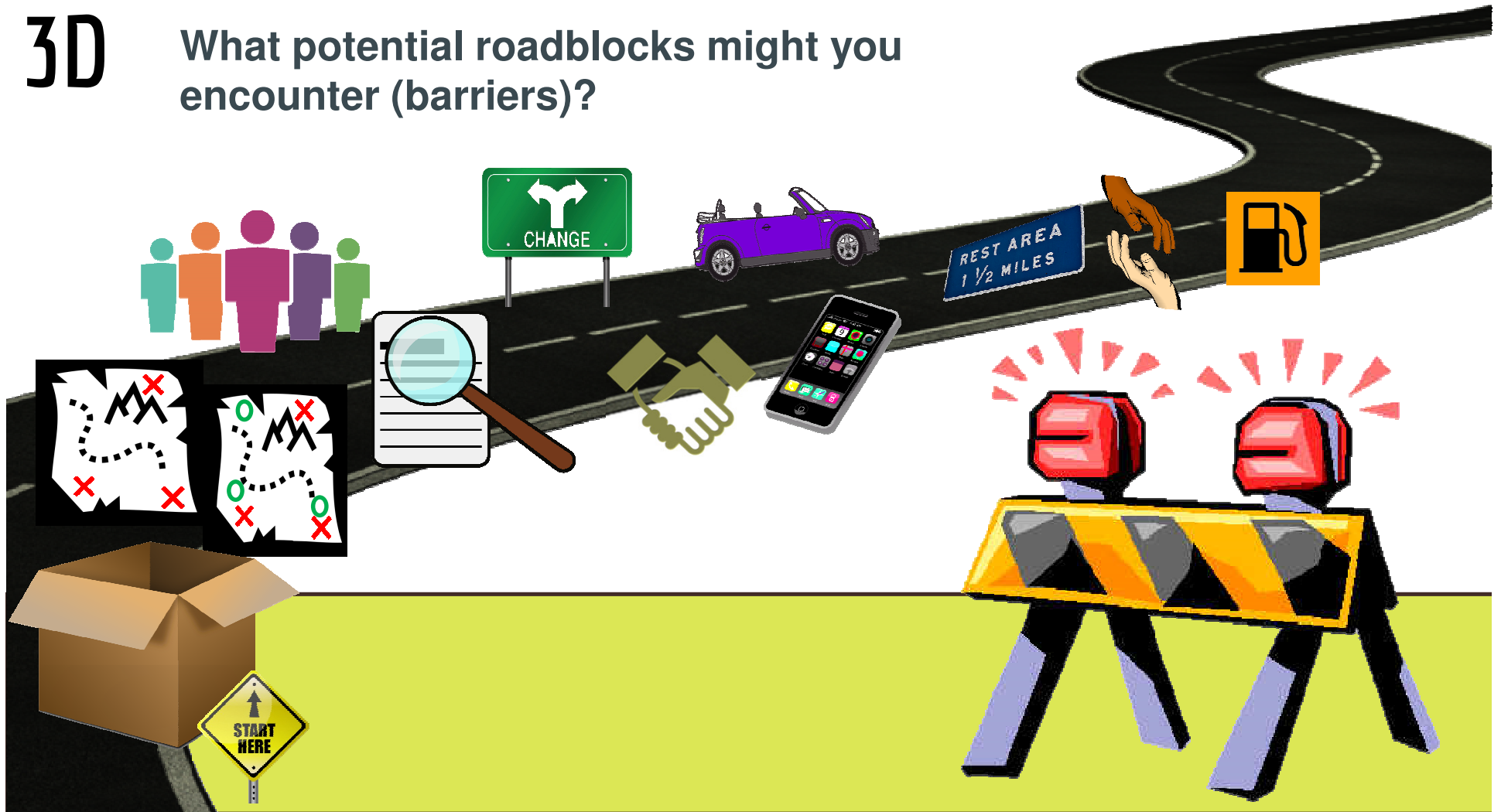
3C

What “fuel” do you need for the trip
(resources)?



3D

What potential roadblocks might you encounter (barriers)?

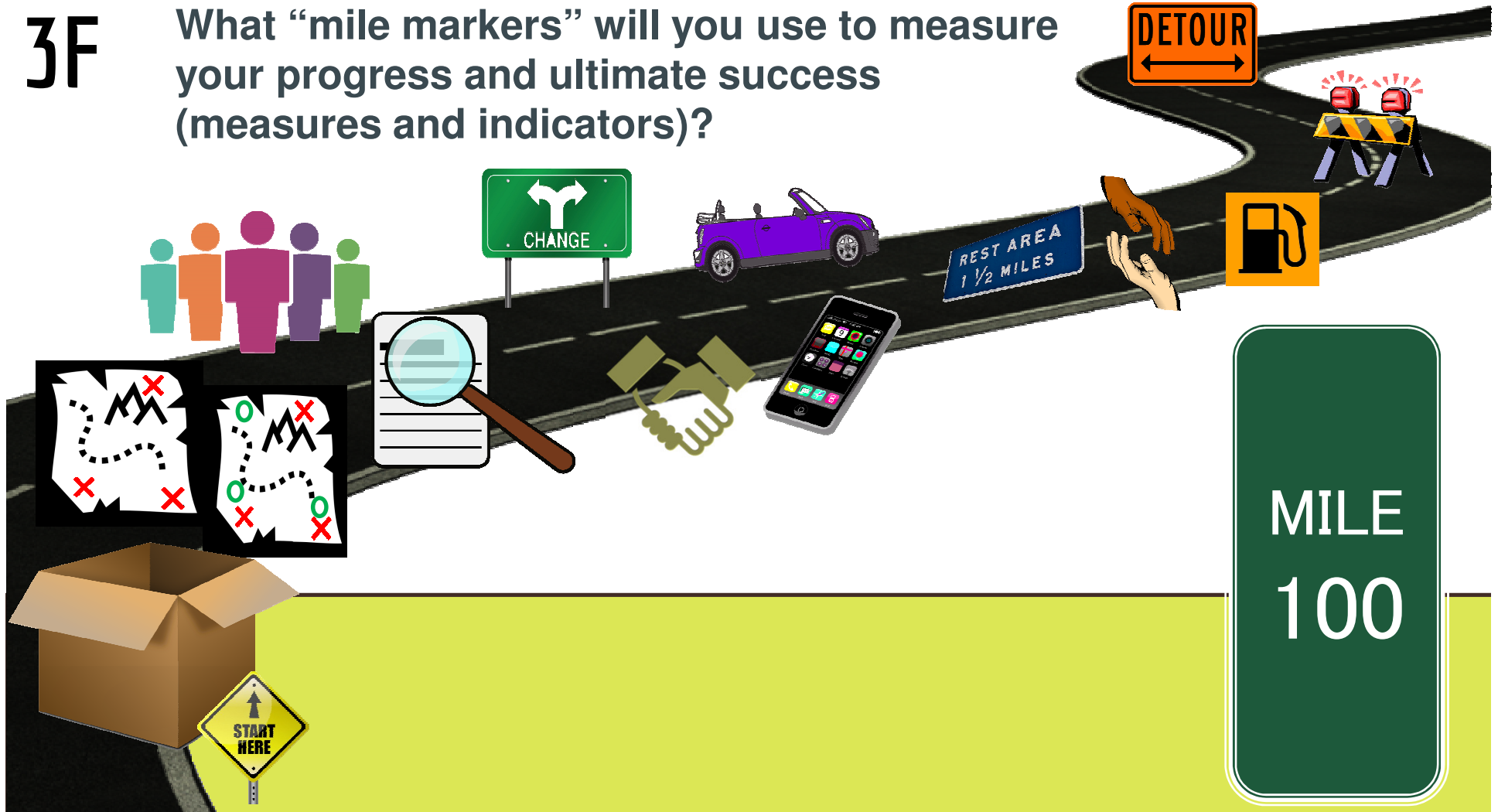


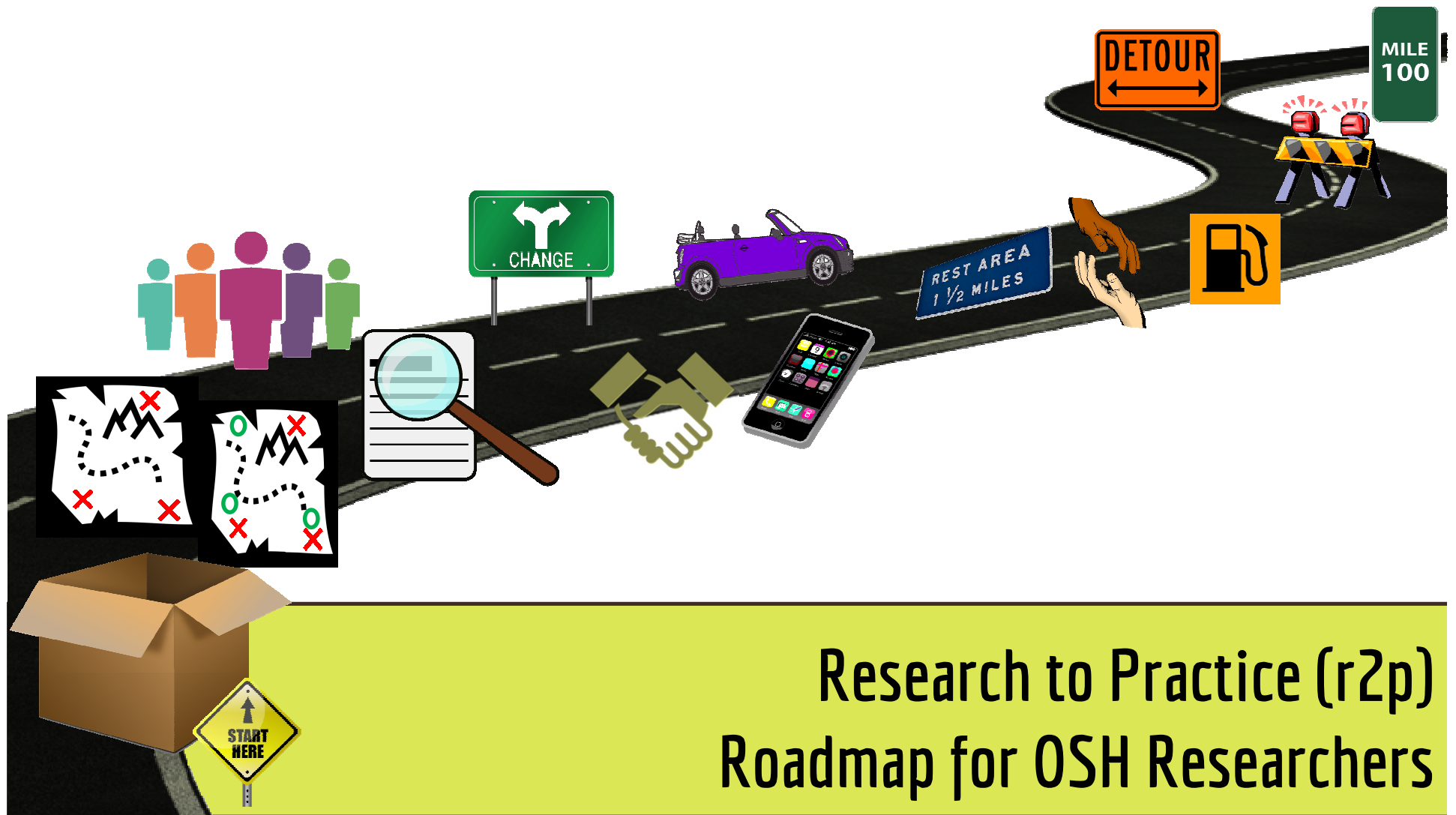
What “detours” will you take to get around potential barriers?



3F

What “mile markers” will you use to measure your progress and ultimate success (measures and indicators)?





Research to Practice (r2p) Roadmap for OSH Researchers

Research to Practice (r2p) Roadmap

Guidance Document for
Occupational Safety and Health Researchers

Part 1: Purpose & Destination of Your Dissemination Journey

- Cargo (intervention/findings)
- Directional heading (health & safety goals)
- Point of departure (dissemination already conducted)
- Recipient of cargo (target audiences)



Part 2: Plan Your Route

- Audience type
- Desired action
- Local guides (partners)
- Types of vehicles (dissemination strategy)
- Transmission of message (communication channels)

Part 3: On the Road: Rest Stops, Detours, and Mile Markers

- Rest stops (dissemination efforts)
- Relief drivers (next steps for others)
- Fuel (resources)
- Potential roadblocks (barriers)
- Detours (addressing barriers)
- Mile markers (measures and indicators of success)

WORKSHEET

Research to Practice (r2p) Roadmap

Guidance Document for
Occupational Safety and Health Researchers

Guidance Document

Worksheet

Takeaway Points:

1. Consider dissemination when planning a research project to further the impact of the research.

2. Dissemination is not one-size-fits-all. You need a different roadmap for each audience.

3. Planning and involving end-users and stakeholders in the process early on can help you access a broader audience that needs to hear about and act on research findings, increasing the likelihood of producing relevant research that will be applied in the field.

4. It's a journey and you will need to adjust as you learn more about audiences, challenges, and opportunities.

The Research to Practice (r2p) Roadmap was developed as part of LOHP's outreach for the Region 9 NIOSH Education Research Center (ERC); staff partnered with CPWR – The Center for Construction Research and Training to adapt CPWR's construction-specific Roadmap for occupational safety and health researchers.