Research to Practice (r2p)
Roadmap for OSH Researchers

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Part 1. Identifying the Purpose of Your Trip & Determining Your Destination

What is your cargo?
What direction do you want to go?
(What are your goals?)
What is your point of departure?
(What dissemination has already been conducted?)
Who will be the recipient of your cargo?
(Who is the intended user or target audience?)

End users and/or Intermediaries
Part 2. Plan Your Route

What is your audience type?
What do you want your target audience to do?
Are there knowledgeable “local guides” who can help you learn more about your destination?
What types of “vehicles” are best suited to promote change (dissemination strategy)?
How will you transmit your message (communication channel)?
What are your next stops?

Part 3. On the Road: Rest Stops, Detours, & Mile Markers
Who are your “relief drivers” (next steps for others to take)?
What “fuel” do you need for the trip (resources)?
What potential roadblocks might you encounter (barriers)?
What “detours” will you take to get around potential barriers?
What “mile markers” will you use to measure your progress and ultimate success (measures and indicators)?
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Research to Practice (r2p) Roadmap

Guidance Document for Occupational Safety and Health Researchers

Part 1: Purpose & Destination of Your Dissemination Journey
- Cargo (intervention/initiation)
- Directional heading (health & safety goals)
- Point of departure (dissemination already conducted)
- Recipient of cargo (target audiences)

Part 2: Plan Your Route
- Audience type
- Source venue
- Local guides (partners)
- Types of vehicles (dissemination strategy)
- Transmission of message (communication channel)

Part 3: On the Road: Rest Stops, Detours, and Mile Markers
- Rest stops (dissemination efforts)
- Roadblocks (break steps for others)
- Fuel (resources)
- Potential detours (barriers)
- Detours (addressing barriers)
- Mile markers (measures and indicators of success)
Takeaway Points:

1. Consider dissemination when planning a research project to further the impact of the research.

2. Dissemination is not one-size-fits-all. You need a different roadmap for each audience.

3. Planning and involving end-users and stakeholders in the process early on can help you access a broader audience that needs to hear about and act on research findings, increasing the likelihood of producing relevant research that will be applied in the field.

4. It’s a journey and you will need to adjust as you learn more about audiences, challenges, and opportunities.
The Research to Practice (r2p) Roadmap was developed as part of LOHP’s outreach for the Region 9 NIOSH Education Research Center (ERC); staff partnered with CPWR – The Center for Construction Research and Training to adapt CPWR’s construction-specific Roadmap for occupational safety and health researchers.