



# Center for American Indian and Alaska Native Diabetes Translation Research (CAIANDTR) Webinar Series

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Alaska Native Health**

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(P30 DK092023).

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- ▶ Presentation by Dr. Jodi Summers Holtrop followed by Q&A and discussion
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# DISSEMINATION AND IMPLEMENTATION (D&I) RESEARCH: WHAT IT IS AND HARNESSING IT FOR DIABETES PREVENTION AND CARE

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# Acknowledgments and Conflicts of Interest

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## **UNLABELED/UNAPPROVED USES DISCLOSURE**

- None



# Objectives

By the end of the presentation, you should be able to:

1. Define and describe the importance of dissemination and implementation research and contrast it with doing implementation and dissemination activities.
2. Discuss key D&I frameworks and use of mixed methods.
3. Provide examples of the use of D&I for diabetes prevention and care programs.
4. Identify resources and opportunities for further training/knowledge on D&I.

# What are we talking about?

- ▶ Defining what we mean by the terms we use



# Question:

- ▶ What are some programs, policies or approaches that are intended to have a positive effect on patients?

We call these EVIDENCE-BASED INTERVENTIONS

# Question:

- ▶ What are some ways of getting these EVIDENCE-BASED INTERVENTIONS to be taken up and delivered well?

These are what we call IMPLEMENTATION STRATEGIES



# Question:

- What are some ways of getting these EVIDENCE-BASED INTERVENTIONS and IMPLEMENTATION STRATEGIES to be widely accessible and useable by many diverse settings?

These are what we call DISSEMINATION  
STRATEGIES

| Term                    | Description   | What we Do (examples)   |
|-------------------------|---|---|
| Implementation          | The process of putting a decision or plan into effect; execution  | <ul style="list-style-type: none"><li>• Support initial uptake</li><li>• Identify and work with local champions</li><li>• Provide technical assistance/training</li></ul> |
| Implementation Research | The scientific study of the use of strategies to adopt and integrate evidence-based health interventions into clinical and community settings in order to improve patient outcomes and benefit population health. | <ul style="list-style-type: none"><li>• Measure the level/degree of implementation</li><li>• Compare strategies</li><li>• Identify barriers</li></ul>                     |



| Term                   | Description   | What we Do (examples)  |
|------------------------|---|--|
| Dissemination          | The act of spreading something, especially information, widely; circulation   | <ul style="list-style-type: none"> <li>• Understand our target audience</li> <li>• Package the evidence/intervention</li> <li>• Create and use appropriate channels</li> </ul> |
| Dissemination Research | The scientific study of targeted distribution of information and intervention materials to a specific public health or clinical practice audience. The intent is to understand how best to spread and sustain knowledge and the associated evidence-based interventions | <ul style="list-style-type: none"> <li>• Measure the rate and speed of dissemination</li> <li>• Identify who was and wasn't reached</li> <li>• Compare approaches</li> </ul>   |



So why is D & I Research Important?





IF AN INTERVENTION WORKS

AND NOBODY CAN USE IT.....

DOES IT STILL MAKE AN IMPACT?

# T1-T4 Continuum



T1

**BENCH**

Can we  
invent a  
solution to  
a health  
problem?



T2

**BEDSIDE**

Could the  
invention  
work in  
humans?



T3

**PATIENTS**

Does it  
benefit  
patients?



T4

**PRACTICE**

Can it be  
delivered  
reliably in  
practice?

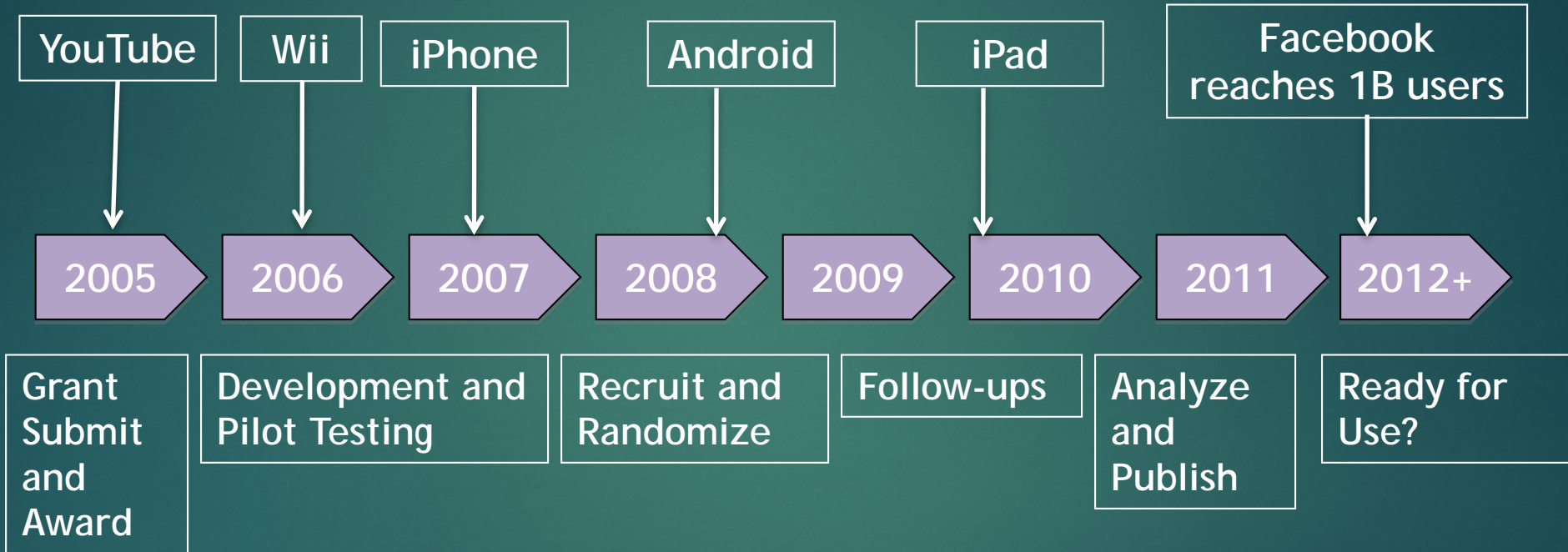


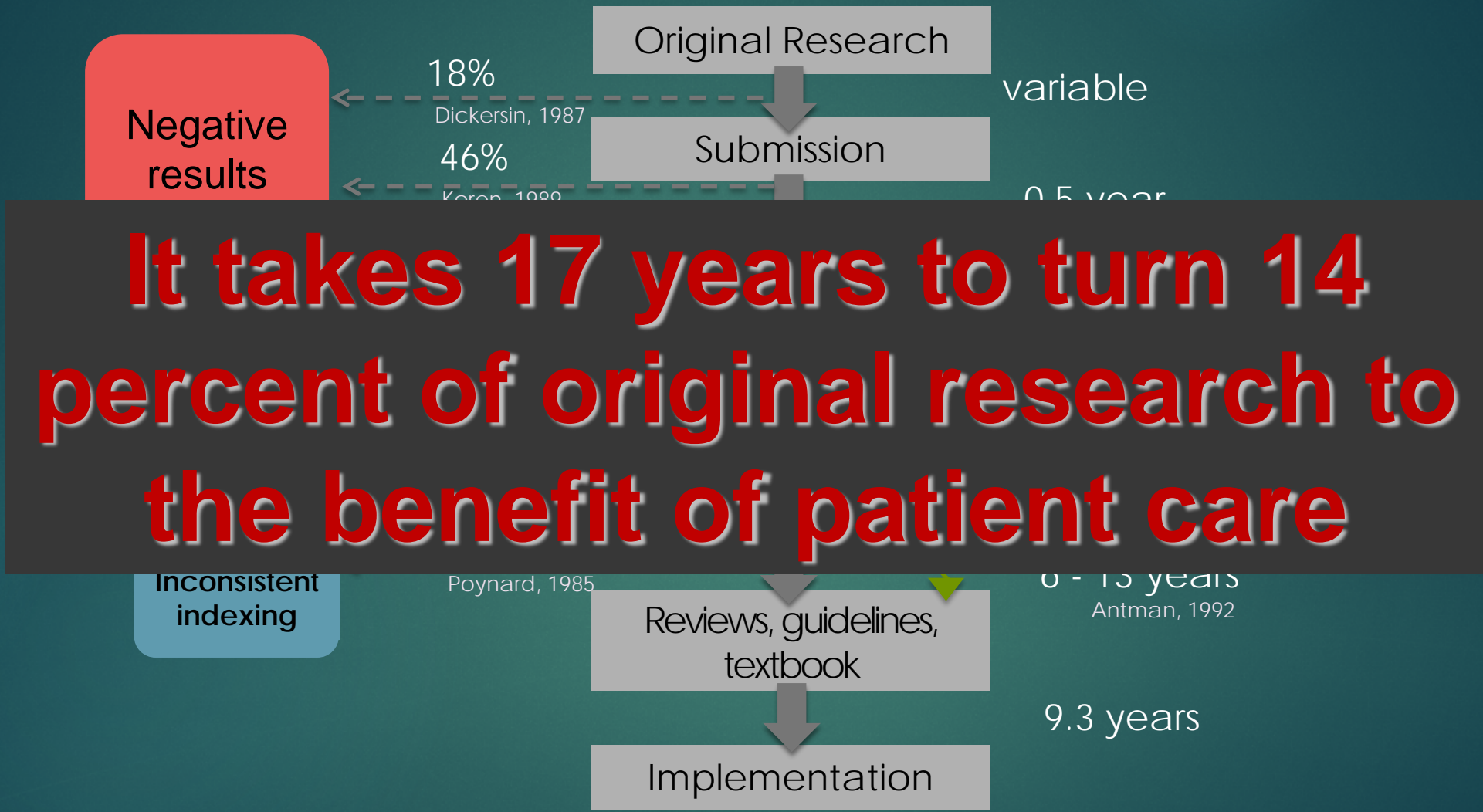
**PUBLIC  
HEALTH**

Does it  
improve  
public health?



# How to Evaluate Innovations that Outpace Usual Research Timelines?







# An Evidence-Based Cancer Prevention... or Weight Loss... or Mental Health....or (fill in blank) Story

Even if 100% effective...is only so good as how and whether:

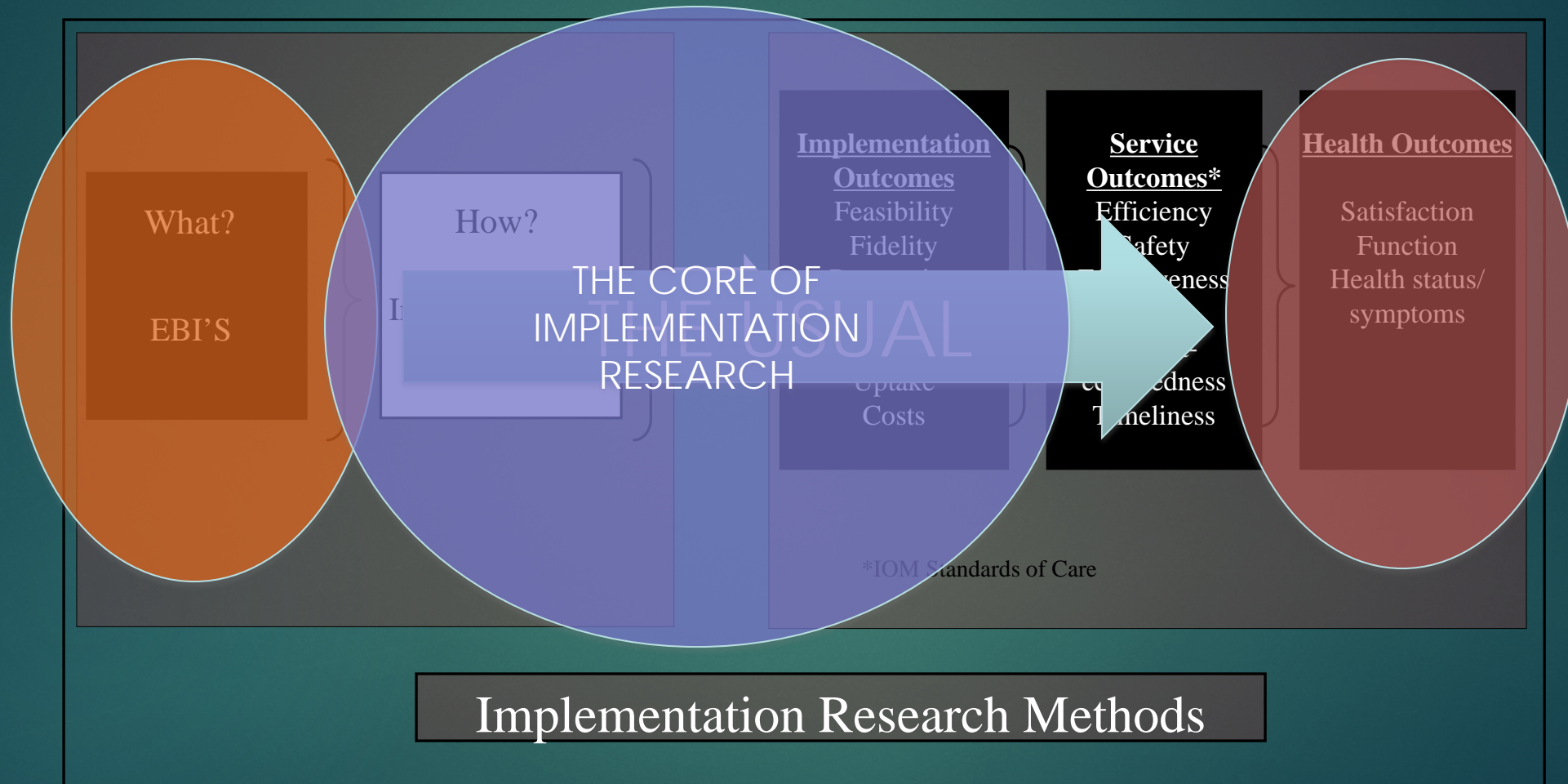
- ▶ it is adopted
- ▶ practitioners are trained to deliver it
- ▶ trained practitioners choose to deliver it
- ▶ eligible populations receive it
- ▶ it can be sustained

If we assume 50% threshold for each step...

(even with perfect access/adherence/dosage/maintenance)

Impact:  $.5 \times .5 \times .5 \times .5 \times .5 = 3\%$  benefit

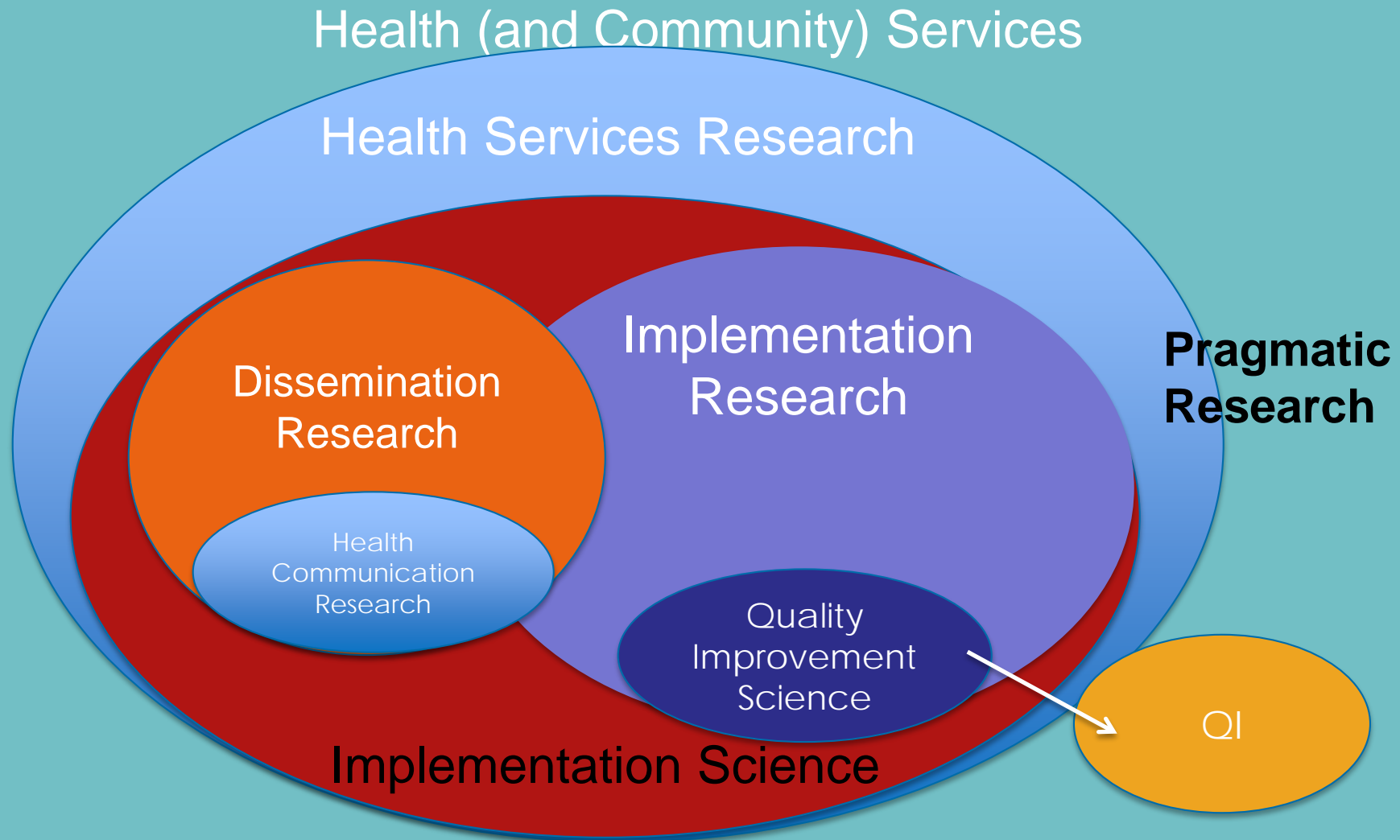
# Studying Implementation



Proctor et al 2009 *Admin. & Pol. in Mental Health & Mental Health Services Research*



# A Big Tent of D & I Terms (and ovals)\*



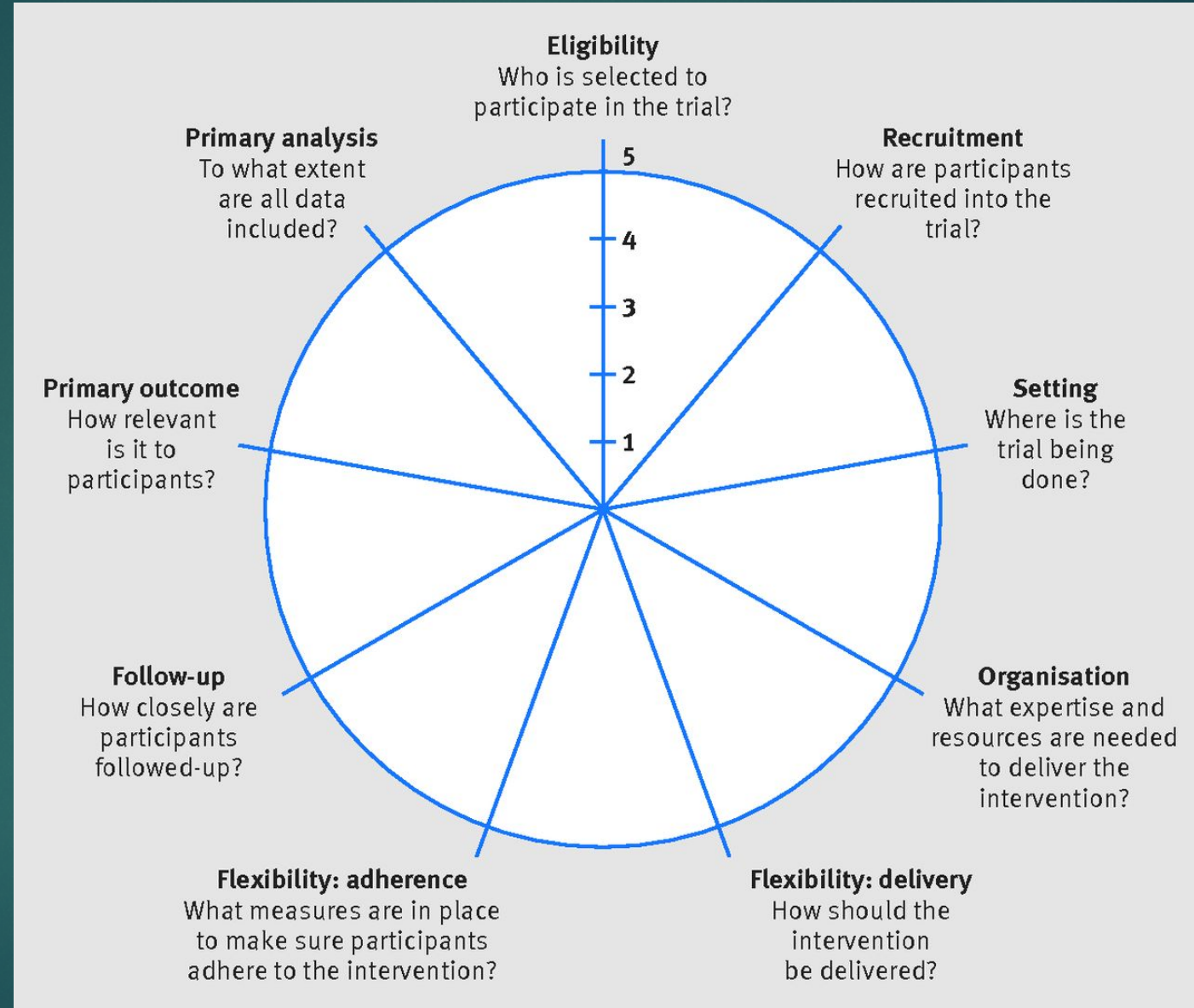
Adapted from Mitchell S, Chambers, D. <https://doi.org/10.1200/JOP.2017.024729>;



So what are some ways to  
examine D & I?



# How Pragmatic is your Study? The PRECIS-2 Tool

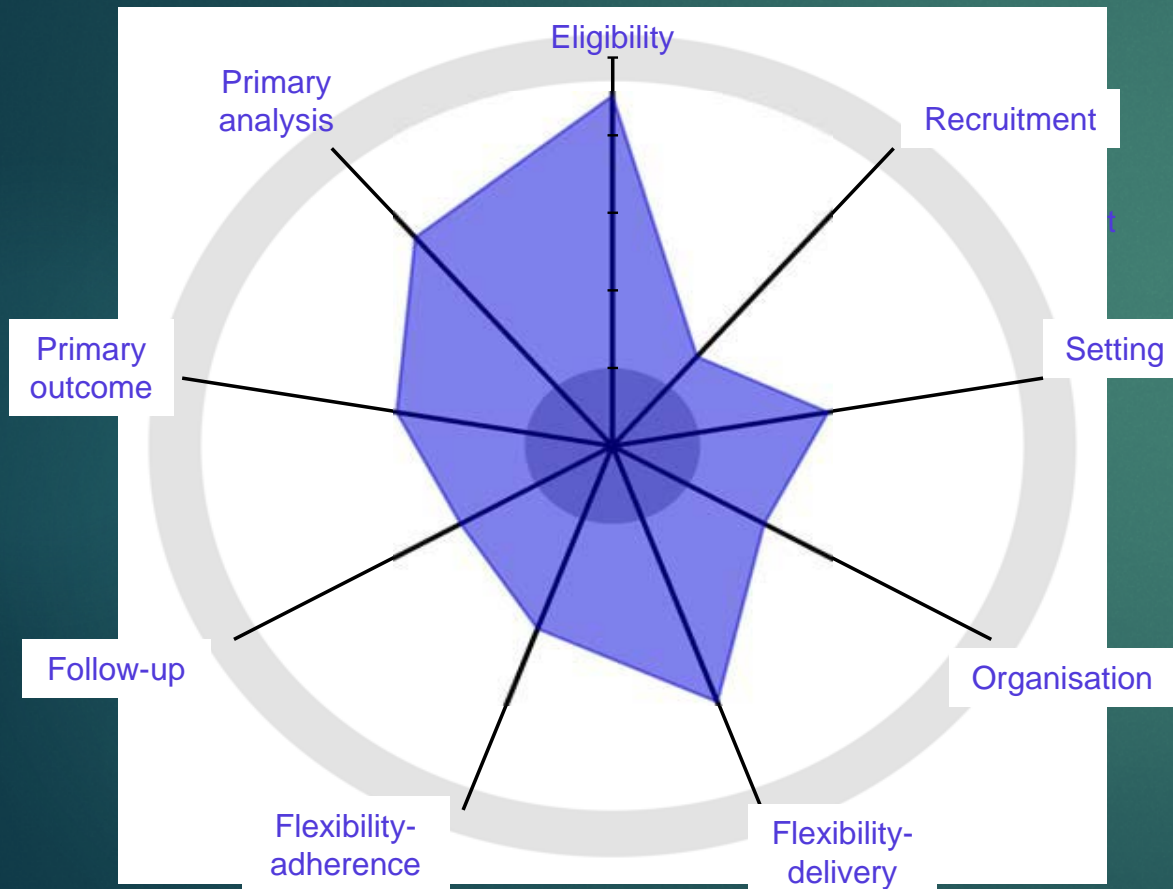


**Panel A:** Explanatory trial of cognitive behavioral therapy to prevent chronic pain: limited attention to external validity

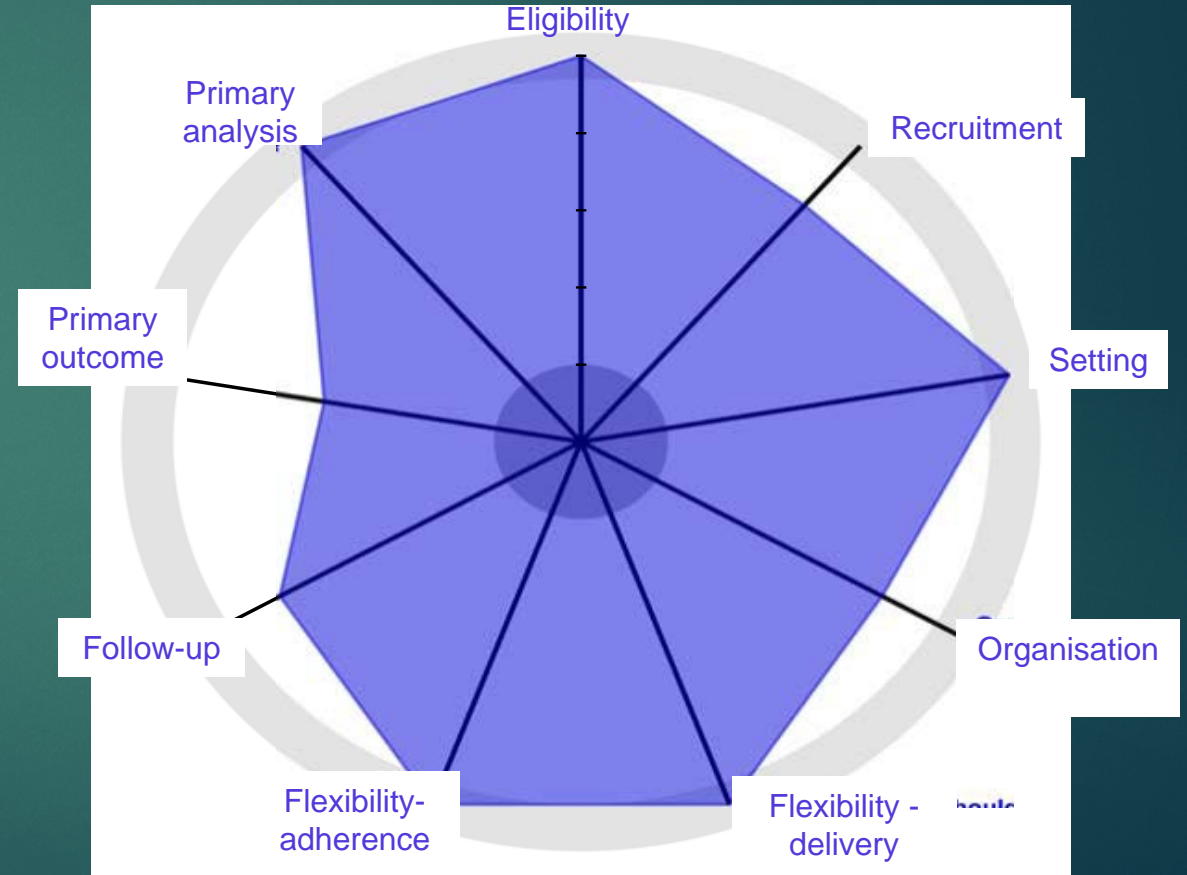
- High score for **Eligibility** but low scores for **Recruitment** and **Settings**: the results are likely to be relevant to patients in the TYPES OF SETTINGS studied, but these patients will not necessarily represent patients in the general population
- Low score for **Organization** means that the resources used for this trial are not common in real-world settings

**Panel B:** Pragmatic trial of computer-supported tailored asthma education mailers: major attention to external validity

- High scores for **Eligibility**, **Recruitment** methods, and **Setting** suggests excellent generalizability to other patients and settings
- High score for **Organization** means most settings could deliver this program
- High scores for **Flexibility** means that real-world implementation is likely to find the same results as in the study
- Middle score for **primary outcome** (hospital admissions for asthma) suggests this may not be the most meaningful outcome to patients



Macfarlane GJ et al., The Maintaining Musculoskeletal Health (MAMMOTH) Study, BMC Musculoskeletal Disorders, 2016



Osman LM, et al: Grampian Asthma Study of Integrated Care (GRASSIC). BMJ, 1994.



# Key Characteristics of D&I Science

| Point #                                      | Characteristic                           | Implication  |
|--|--|--|
| <b>Systems Perspective</b>                   |  |  |
| 1  | Context is critical                      | Research should focus on and describe context  |
| 2  | Multilevel complexity                    | Most problems, and interventions are multilevel and complex  |
| 3  | Focus on systems characteristics         | More emphasis needed on interrelationships among system elements and systems rules   |
| <b>Robust, Practical Goals</b>               |  |  |
| 4  | Representatives and reach                | Focus on reaching broader segments of population and those most in need  |
| 5  | Generalizability                         | Study generalization (or lack of such) across settings, subgroups, staff, and conditions   |
| 6  | Pragmatic and practical                  | Producing answers to specific questions relevant to stakeholders   |
| 7  | Scalability and sustainability           | From outset, greater focus on scale-up potential and likelihood of sustainability  |
| <b>Research Methods to Enhance Relevance</b> |  |  |
| 8  | Rigorous                                 | Identify and address plausible threats to validity in context of question. Greater focus on replication  |
| 9  | Rapid                                    | Approaches that produce faster answers   |
| 10   | Adaptive                                 | Best solutions usually evolve over time, as a result of informed hypotheses and mini-tests with feedback   |
| 11   | Integration of methods; triangulation    | For greater understanding, integrated Quantitative and Qualitative methods are often required  |
| 12   | Relevance                                | Relevance to stakeholders should be top priority   |
| <b>Flexibility</b>                           |  |  |
| 13   | Multiplicity                             | Encourage and support diverse approaches with the above characteristics (all models are wrong)   |
| 14   | Respect for diverse approaches; humility | Different perspectives, goals, methods and approaches are needed. Continuing the same existing approaches will produce the same unsatisfactory results |

# Through the eyes of RE-AIM



| Dimension      |  |
|----------------|--|
| Reach          | <p>Number, percentage and representativeness of eligible patients who participated in the intervention.</p> <ul style="list-style-type: none"><li>•Is the intervention reaching the target population? Those most in need?</li></ul> |
| Effectiveness  | <p>Intervention effects on targeted outcomes,</p> <ul style="list-style-type: none"><li>•Does the intervention accomplish its goals?</li></ul>   |
| Adoption       | <p>Number, percentage and representativeness of participating settings and providers.</p> <ul style="list-style-type: none"><li>•To what extent are those targeted to deliver the intervention participating?</li></ul>              |
| Implementation | <p>The extent to which the intervention was consistently implemented by staff members.</p>   |
| Maintenance    | <p>The extent to which an intervention becomes part of routine organizational practices, and maintains effectiveness.</p>  |



# Purpose and History of RE-AIM Framework

- Intended to facilitate translation of research to practice
- Internal and external validity, and emphasizes representativeness
- Individual and organizational factors - experimental and observational
- Public health impact depends on all elements (reach x effectiveness, etc.)



[www.re-aim.org](http://www.re-aim.org)

# RE-AIM Summary Points

- RE-AIM is not a theory - but it tells you where to look; where things often break down
- RE-AIM is an outcomes framework that can be used for planning and evaluation
- Each dimension is an opportunity for intervention
- All dimensions can be addressed within a given study (though likely not all intervened upon)
- RE-AIM can be used for observational, efficacy, effectiveness, and implementation science projects



# How to apply D & I using RE-AIM to diabetes interventions

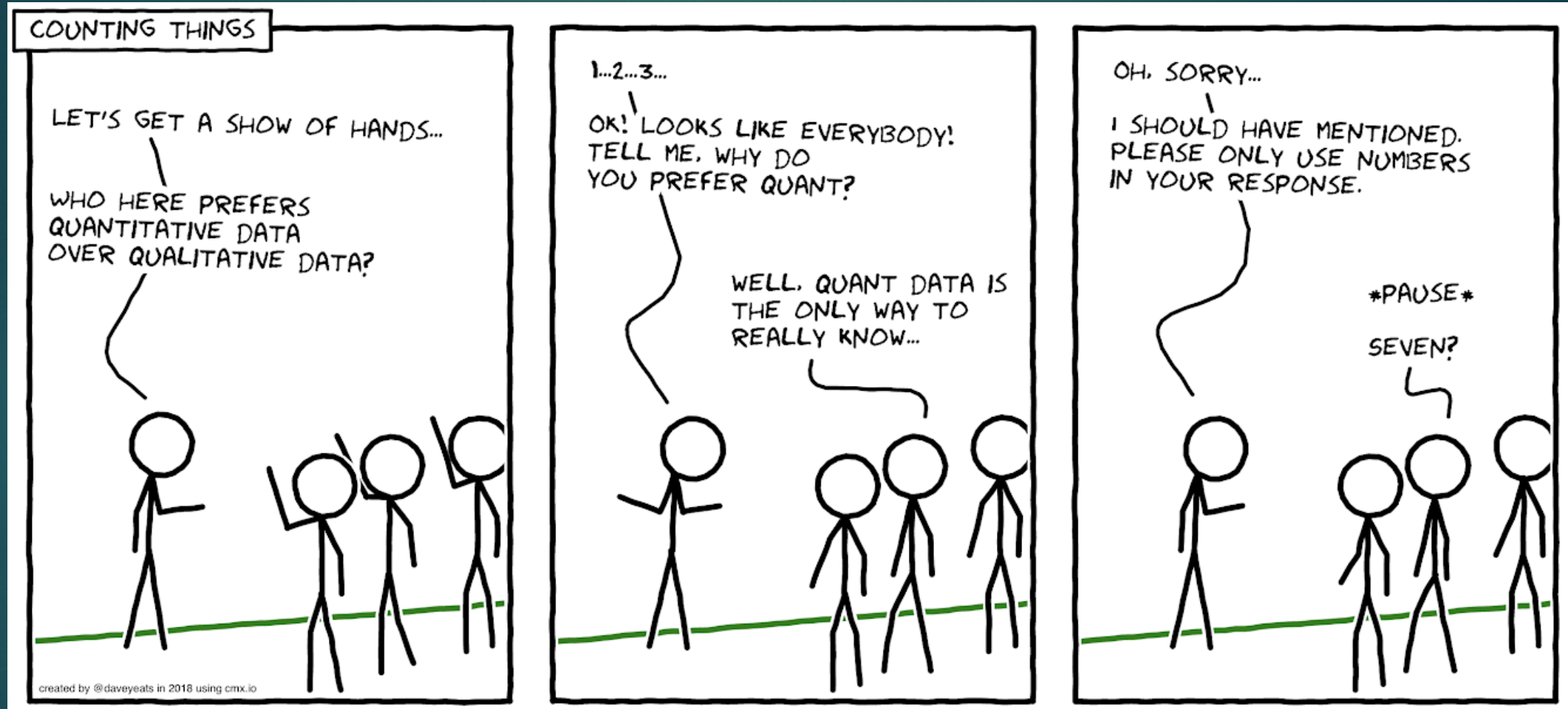
- ▶ What are the EVIDENCE-BASED INTERVENTIONS that are available?
- ▶ What is being done to get them taken up and used?

# Key Components of RE-AIM

| RE-AIM Dimension | Key Planning Questions to Consider and Answer  |
|------------------|--|
| Reach            | <b>WHO</b> is (was) intended to benefit and who actually participates or is exposed to the intervention?   |
| Effectiveness    | <b>WHAT</b> is (was) the most important benefit you are trying to achieve and what is (was) the likelihood of negative outcomes?   |
| Adoption         | <b>WHERE</b> is (was) the program or policy applied and <b>WHO</b> applied it?   |
| Implementation   | <b>HOW</b> consistently is (was) the program or policy delivered, <b>HOW</b> will (was) it be <i>adapted</i> , <b>HOW</b> much will (did) it <i>cost</i> , and <b>WHY</b> will (did) the results come about? |
| Maintenance      | <b>WHEN</b> will (was) the initiative become operational; how long will (was) it be sustained (setting level); and how long are the results sustained (individual level)?                                    |



# Importance of Mixed Methods



# Example: Diabetes Intervention

Intervention: Diabetes Self-Management Program available to patients within a health system

Implementation strategies:

- ▶ Referral approach - Program identifies eligible patients and sends reminder to primary care providers to refer to the program
- ▶ Training – providers brief training on how to introduce the program and make the referral
- ▶ Follow-up results: results come to providers of which patients participate and how they are doing in the program; providers are prompted to share information on progress with patients



# Reach

## Quantitative

- # of patients participating/# eligible = 100/200
- Frequency of patients with certain characteristics = 90% of those participating are female, white, privately insured (n=90/100) yet 50% of the eligible patient population is male, 30% is other races, and 40% has Medicaid



## HOW

- Records of participation
- Patient characteristics from medical record

## Qualitative

- Why was it that only 50% participated?
- What happened to the other patient types with regard to their participation?
- What other characteristics might be of interest in patient participation?



## HOW

- Listen to non-participants and ask them (interview)
- Have them take pictures of what their diabetes means to them and their life (photovoice)



# Effectiveness

## Quantitative

- Change in health outcomes in participating patients. Goal of the program is to get patients to an Hemoglobin A1c of less than 8.
- 50% (N=50) of the participants were able to lower their A1c to less than 8
- The mean reduction in A1c was .7%.



## HOW

- Medical record data query

## Qualitative

- Is the reduction of .7% or of 50% of the patients clinically meaningful for providers or patients? Was it worthwhile?
- Is this an appropriate indicator of diabetes control? What other measures are meaningful that impact patients lives?
- What are the characteristics of the patients that did not improve?



## HOW

- Talk to patients about how they made changes (Critical incident interview)
- Observe practice teams and discussions of implications



# Adoption

## Quantitative

- # of settings that tried the intervention; # of providers who provided the intervention. Intervention was taken up by Practices A, B and C, but not D and E.
- In practice A, providers 1,2 and 3 referred patients (physicians), but not providers 4 and 5 (physicians assistants)



## HOW

- Tracking of participation by program
- Survey of practice culture

## Qualitative

- Why did some practices refer patients and others did not?
- Why did some providers refer patients and some did not?



## HOW

- Document review from meeting notes
- Interview with non-adopters ("why's")
- Practice observation and/or shadowing of roles



# Implementation

## Quantitative

- % adherence to core components; cost to implement; # drop out of implementation; # types of unintended consequences



## HOW

- Have staff complete logs with checklists
- Assess costs to implement
- Reporting of outcomes

## Qualitative

- What was the impact of the program delivery costs?
- Did the participants find the intervention acceptable?
- Were they able to implement the core components with fidelity? What made it difficult or not possible to do so?
- What adaptations occurred and were they planned or responsive?
- Were there unintended consequences?



## HOW

- Watch patient visits (Observation)
- Conduct process or cognitive task maps (Interview)
- Interview staff (appreciative inquiry)



# Maintenance

## Quantitative

- # of sites that continued intervention past the study



## HOW

- Tracking of site participation

## Qualitative

- What factors were in play that caused some practices to stop referring?



## HOW

- Focus groups
- Interview health system leaders

# Mixing the Data

## Convergent Design

- ▶ Analyze quantitative (surveys, EMR clinical data, etc.)
- ▶ Analyze qualitative (interviews, observations, etc.)
- ▶ Analyze together (integrate, merge, transform)

## Exploratory

- ▶ Interviews then develop surveys to follow-up

## Explanatory

- ▶ EMR data then observations to follow-up



# Key Evaluation Questions with RE-AIM

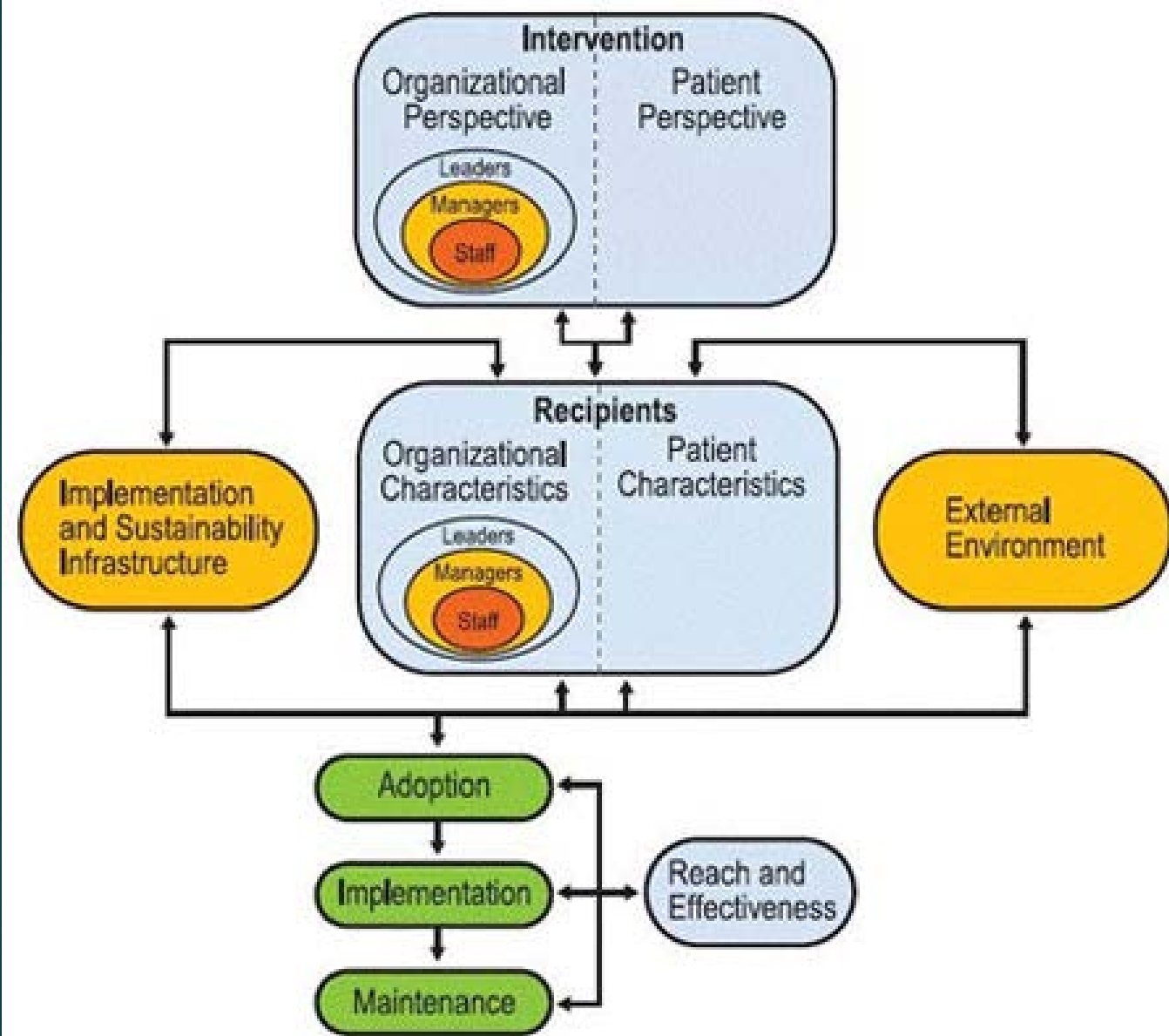
| RE-AIM Component  | Quantitative  | Qualitative   |
|---|---|---|
| <b>Example data collection methods</b>  | EMR, Study tracking/records, surveys, measurements, claims  | Interviews, focus groups, observations, document review   |
| <b>Reach</b> – number and representativeness of patients in intervention              | # of patients participating/#eligible<br>Frequency of patients with certain characteristics                         | Factors about patients that influenced participation in total and by certain types of patients    |
| <b>Effectiveness</b> – results of the health impacts on the patients                  | Change in health outcomes in participating patients   | Factors about the influence of the intervention on the outcomes                                   |
| <b>Adoption</b> – uptake by the settings or intervention agents (providers)           | # of settings that tried the intervention; # of providers who provided the intervention                             | Reasons why sites or providers initiated the intervention   |
| <b>Implementation</b> – way the intervention was implemented that affect the outcomes | % adherence to core components; cost to implement; # drop out of implementation; # types of unintended consequences | Factors that allowed or facilitated the intervention to go well (or not); factors that interfered |
| <b>Maintenance</b> – sustainment of the intervention past the study period            | # of sites that continued intervention past the study   | Factors that affected continuation and/or adaption of the intervention                            |
| <b>Key Questions</b>  | <i>What happened?</i>   | <i>Why did it happen? What influenced it happening (or not)?</i>                                  |

# Barriers...or opportunities awaiting D & I

- ▶ What do you see out there?
- ▶ Big Buckets using the Consolidated Framework for Implementation Research (CFIR)
  - ▶ Intervention characteristics – beliefs and facts about long-term effectiveness, acceptability, cost
  - ▶ Outer setting – the larger environment, includes policies and community
  - ▶ Inner setting – the place where the intervention is delivered
  - ▶ Individuals – those targeted for the intervention or those implementing the intervention
  - ▶ Process – how the interventions are delivered and if they work for that setting
- ▶ <https://cfirguide.org/constructs/>



# RE-AIM Expanded to PRISM\*



\*Practical, Robust, Implementation and Sustainability Model

# Program Implementation

- ▶ National Diabetes Prevention Program (NDPP)
- ▶ Proven approach to preventing type 2 diabetes in some individuals
- ▶ Year long group program
- ▶ Has been provided to patients at Denver Health for several years
  - ▶ How to get more people engaged that could benefit?
  - ▶ How to maximize outcomes for participants that engage?



# Presessions to the National Diabetes Prevention Program May be a Promising Strategy to Improve Attendance and Weight Loss Outcomes

Natalie D. Ritchie, PhD<sup>1,2</sup>, Peter G. Kaufmann, PhD<sup>3</sup>, R. Mark Gritz, PhD<sup>4</sup>, Katherine A. Sauder, PhD<sup>5</sup>, and Jodi Summers Holtrop, PhD, MCHES<sup>6</sup>

## Abstract

**Purpose:** The National Diabetes Prevention Program (NDPP) is a widely disseminated lifestyle intervention. Attendance is problematic, leading to suboptimal weight loss, especially among racial/ethnic minority participants. We conducted a novel “presession” protocol to improve engagement of diverse NDPP candidates, comparing NDPP participants who attended a presession to those who did not on attendance and weight loss outcomes.

American Journal of Health Promotion  
1-4

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DOI: 10.1177/0890117118786195

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# Effects of physical activity goal attainment on engagement and outcomes in the National Diabetes Prevention Program

Natalie D. Ritchie,<sup>1,2</sup> Jennifer K. Carroll,<sup>2</sup> Jodi Summers Holtrop,<sup>2</sup> Edward P. Havranek<sup>1,2</sup>

## Abstract

The National Diabetes Prevention Program (NDPP) is the most widely available behavioral intervention to prevent diabetes, but attrition is a concern and strategies are needed to make the program more engaging. Previous evidence suggests that the 150-min weekly physical activity goal in NDPP is hard for many to achieve. Further study of the impact of this protocol recom

## Implications

**Practice:** High attrition is one of the largest barriers to successful dissemination of the National Diabetes Prevention Program (NDPP), and program requirements to obtain at least 150 min of

<sup>1</sup>Denver Health and Hospital Authority, Denver, CO, USA

<sup>2</sup>University of Colorado School of Medicine, Denver, CO, USA



# Remember the 5 Rs to Enhance Pragmatism, D&I Science and Likelihood of Translation

## Research that is:

- Relevant
- Rapid and recursive
- Redefines rigor
- Reports resources required
- Replicable





Where do I go to find out more?





# ACCORDS\* Dissemination and Implementation Science Program, University of Colorado Denver School of Medicine

Our goal is to:

- ▶ **Provide local consultation** on D&I related research to increase funding and publication success
- ▶ **Create collaborative learning partnerships** with embedded research settings to translate research into practice more quickly and successfully
- ▶ **Conduct cutting edge T3-T4 research** on: pragmatic research and measures, adaptation of interventions, designing for dissemination, shared decision making, planning for and evaluation of reach, implementation and sustainability
- ▶ **Use interactive on-line resources and support** for patients, medical and public health students, trainees and faculty researchers
- ▶ **Communicate the latest information** on D&I related conferences, articles, grant opportunities, events, webinars, talks, and training opportunities

[www.ucdenver.edu/accords/implementation](http://www.ucdenver.edu/accords/implementation)

\*ACCORDS is the Adult and Child Consortium for Health Outcomes Research and Delivery Science



# Implementation Science Training...



September 16, 2016 – December 13, 2016



Washington, D.C.



APPLICATIONS NOW BEING  
ACCEPTED!



TRAINING INSTITUTE FOR DISSEMINATION  
AND IMPLEMENTATION RESEARCH IN CANCER

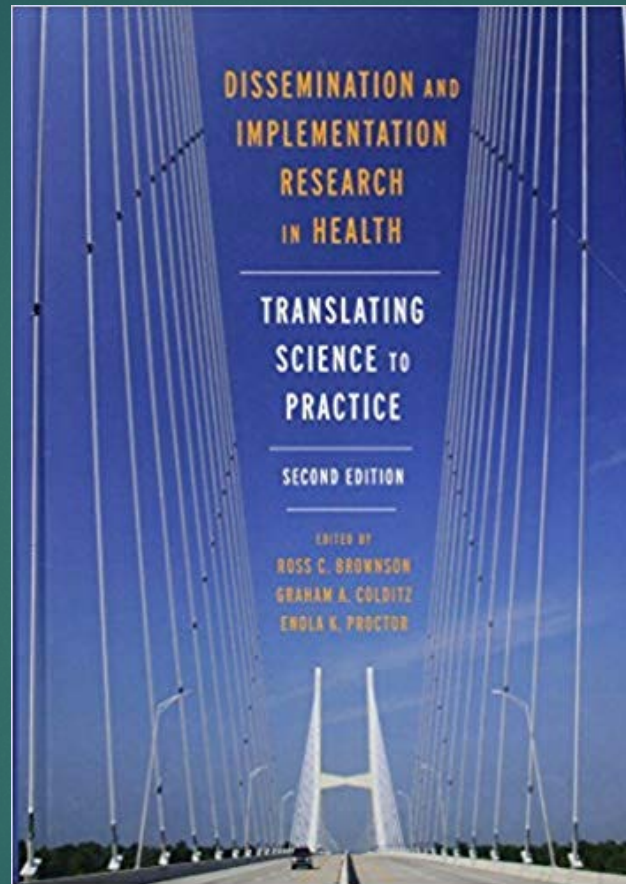
ALL MATERIALS DUE FEB. 9, 2018

The screenshot shows the AcademyHealth website with the following elements:

- Header:** AcademyHealth logo, navigation links for Career Center, My Account, Contact, Member Login, and a search bar.
- Menu:** Evidence, Membership, Professional Resources, Events (highlighted), Advocacy, Blog, About.
- Main Content:** A large image of a conference audience with the text: **11th Annual Conference on the Science of Dissemination and Implementation in Health**. Below the title is the subtitle: "Scaling up Effective Health and Healthcare: Advancing the Research Agenda and Necessary Infrastructure".
- Buttons:** A green "Learn More" button.
- Event Details:** DATE & TIME: December 3-5, 2018; LOCATION: Renaissance Washington D.C.
- Share:** Social media icons for Facebook, Twitter, LinkedIn, and Email.
- Additional Links:** "Call for Abstracts" and "What to Expect" links.

<https://www.academyhealth.org/events/site/11th-annual-conference-science-dissemination-and-implementation-health>





December 2017

