

COMMUNITY ORGANIZING FOR PREVENTION (COFP)

Summary of Statewide Evaluation Plan 2021-2026



Purpose of Statewide Evaluation

There are three main objectives* for evaluating COFP efforts across Colorado communities:

Process Evaluation

To understand how core components of COFP are being implemented and changing over time.

Outcome Evaluation

To understand what impact these changes have on risk and protective factors and long-term outcomes in Colorado communities.

Developmental Evaluation

To identify best practices that can be leveraged in training trainers or coaches who work with community partners implementing local policy and systems change strategies.

* These objectives were developed by CDPHE (Colorado Department of Public Health & Environment) and CU (University of Colorado) staff, and then reviewed by a sub-committee of participating COFP communities to update and finalize the overarching evaluation plan and methods.

To learn more about the core components of systems change, visit [The Core Components of Community Organizing for Prevention](#).

1 Process Evaluation

The following instruments provide coalitions with data that allow them to address any challenges and improve their local efforts. They are not intended to be a grading tool and results will not negatively impact the support communities receive (financial or otherwise) from the COFP System of Support.



Coalition Survey

A survey to collect quantitative data from organized community members.

COFP Components:   

Broadening the Power Base, Organized Community, and Collective Impact

This instrument can be used to determine where barriers to effective, sustainable collective impact and community organizing might exist, while highlighting the strengths within the coalition that might be leveraged to positively impact identified barriers. The results are intended to give communities insight into areas of growth and opportunity within their coalition.



Annually administered in April.



Strategy Survey

A survey to collect quantitative data from community members activated to implement local policy or systems change prevention strategies.

COFP Components:   

Broadening the Power Base, Activated Community, and Systems Change

This instrument can be used to determine where any barriers to equitable systems change strategy implementation exists, while highlighting the strengths within the strategy implementation that might be leveraged to positively impact identified barriers. The results are intended to give communities insight into areas of growth and opportunity within their identified strategies.



Annually administered in April.



Qualitative Interviews

Interviews of a sampling of individuals across select communities to collect qualitative data.

COFP Components:   

Broadening the Power Base, Collective Impact, and Systems Change

These interviews provide a case study of how these COFP components exist in communities and allows for the collection and sharing of best practices and activity considerations.



Broadening the Power Base and Collective Impact interviews conducted in years 2 and 4. Systems Change interviews conducted in years 3 and 5.



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Quarterly Progress Reports

Self-reported qualitative data from each COFP Community Mobilizer.

COFP Components:



Broadening the Power Base, Organized Community, Activated Community, Systems Change, Collective Impact, and Implementation Support

This report allows for Community Mobilizers to complete a series of reflection questions, which can deepen understanding of how the COFP components show up in the work being done by the coalition and strategy teams. The answers to these questions are reviewed by the CDPHE coaches and CU evaluation staff for continuous quality improvement of the COFP System of Support.



Reported on a quarterly basis.



Community Progress Data

Data collected by CU evaluation staff from CDPHE coaches and COFP communities.

COFP Components:



Broadening the Power Base, Organized Community, Activated Community, Systems Change, Collective Impact, and Implementation Support

These reports show data collected by CDPHE coaches and CU evaluation staff on community progress in implementing CTC and/or local policy and systems change prevention strategies, including CTC phase, CDC policy process phase, risk and protective factors selected, strategies selected, CAP completion, progress on core components of COFP, and TA provided.



Collected biannually.

2 Outcome Evaluation



Healthy Kids Colorado Survey

The CU evaluation team will conduct analyses to evaluate if outcomes (reflected mainly in the HKCS survey findings) are different in communities where COFP was implemented compared to communities where COFP was not implemented.



Assessed every other fall.



Secondary Data Sources

The CU evaluation team uses secondary data sources to assess changes over time. These include the U.S. Census/American Community Survey, Colorado Department of Education School View, and Colorado Behavioral Risk Factor Surveillance Survey data.



Assessed every other fall.

3 Developmental Evaluation 2022-2023

COFP Components:



Systems Change



Steering Committee

The CU evaluation team activated a steering committee of expert trainers who work with community partners to implement policy and systems change strategies at the local level. Together, we design interviews and/or surveys to collect data from trainers and practitioners in the local policy and systems change space, then analyze and produce results of the data collected.



Report on Best Practices

These results will describe core components and best practices to building capacity of trainers or coaches who work with community partners interested in or implementing equitable and culturally responsive changes in local policies or local systems.



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