

## Student Pipeline Sub-Committee Strategic Priority Action Plan

**STRATEGIC PRIORITY:** Create and fund pipeline and other program to recruit and retain talented and diverse students.

Phase I. Identify Criteria Important for Recruiting and Retaining Talented and Diverse Students						
Activity	Lead	Resources Required	Anticipated Products	Timeframe	Update	Task Completed
Review and compile ColoradoSPH historical and current information collected for assessing recruitment and retention of talented and diverse students – including any CEPH and federal requirements	Dani and Chloe	CEPH criteria, previous CEPH self-study reports, annual ColoradoSPH ASPPH and CEPH reports. Software for data tracking.  Hiring of an Enrollment Operations Manager	Historic data and trends	Currently being compiled - 2022		
Identify additional data needed for assessing the recruitment and retention of talented and diverse students (including student access to resources)	Strategic Priority Sub-Committee; OASA	Current literature on graduate enrollment management	List of additional measures needed	Ongoing - 2022		
Phase II. Methods and Measures/Metrics for the Recruitment and Retention of Talented and Diverse Students						
Activity	Lead	Resources Required	Anticipated Products	Timeframe	Update	Task Completed
Create final list of measures/metrics for assessing the recruitment and retention of talented and diverse students - aligning with ColoradoSPH historical data and CEPH and federal requirements	Strategic Priority Sub-Committee and Chloe	CEPH criteria, previous CEPH self-study reports, annual ColoradoSPH ASPPH and CEPH reports. Software for data tracking.	List of specific measures/metrics for assessing the recruitment and retention of high qualified and diverse students	2022		
Compile information on current and past efforts for creating student pipelines to the CoSPH	Dani and OASA	Discussions with individuals and units	List of efforts	Currently being compiled		

Assess training/faculty development needs for recruiting, application review and support for diverse groups of students	Departments and Campuses; School-Wide Admissions Committee; OASA			Currently being assessed		
Improve EDI focused application review processes (rubrics; review committee training) - CoSPH standard for all units	School-Wide Admissions Committee; OASA			Currently being assessed		
Membership on CU Anschutz committees/sub-committees (strategic planning for enhancing the student experience, strategic planning for the overall educational mission of CU Anschutz; strategic planning for online education)	Dani and Chloe		Implementation of strategic initiatives at CU Anschutz that represent the needs of CoSPH students, staff and faculty	Current participation		
Collaborate on identifying specific information and subsequent mechanisms for collecting marketing and communication data	MARCOM meetings (Tonya, Avery, OASA, Partner campuses)			Ongoing		

**Phase III. Data Collection/Data Sharing**

<b>Activity</b>	<b>Lead</b>	<b>Resources Required</b>	<b>Anticipated Products</b>	<b>Timeframe</b>	<b>Update</b>	<b>Task Completed</b>
Compile historic trends for recruitment, admissions, matriculants, retention - by students, programs, depts, campuses (including resource use by students).	OASA; Strategic Priority Sub-Committee; units	Software for data tracking.	Holistic student information for depts. and campuses and the CoSPH.  Reports from central CU Anschutz and partner offices (if available) on student resource use (e.g., Office of Equity – inclusion of Title IX statement and reporting mechanisms on syllabi)	Currently being assessed		
Continue or begin discussions (creation of MOUs) with other universities, organizations, programs, etc. to expand recruitment (including 4+1; dual degrees) – enhancing student pipelines	CoSPH	Relationships with other universities, organizations, programs.		Ongoing  Current discussions with: -UCDenver – 5-year program -CSU -UNC		

				<ul style="list-style-type: none"> <li>-Ft. Lewis</li> <li>-DPT</li> <li>-SOM (rural health service learning pilot program)</li> <li>-Metro State</li> <li>-Adams State</li> </ul>		
Compile historic and current marketing & communication data – including information on new strategies for lead generation	Tonya and Avery			Ongoing – assessments		