| Score | Research Question / Objective /<br>Hypothesis  | Methodology  | Results /Anticipated<br>Results   | Discussion / Conclusion  | Visual Presentation   |
|-------|--|--|---|--|---|
| 1     | The hypothesis/research<br>question/objective was missing<br>or was not supported with<br>background information.  | There was no<br>discussion of the study<br>design or procedures.   | There was no<br>presentation of the<br>results/anticipated<br>results, evaluation or<br>tool.   | There was no discussion/<br>conclusion.  | Cluttered; colors and patterns<br>hinder readability; graphics/tables<br>do not enhance text; content does<br>not allow viewer understanding<br>without narration                   |
| 2     | The hypothesis/research<br>question/objective was not<br>clearly stated or was not directly<br>related to the provided<br>background information.  | There was some<br>discussion of the study<br>design or procedures.   | There was limited<br>presentation of the<br>results/anticipated<br>results, evaluation, or<br>tool.   | There was minimal discussion/conclusion.   | Somewhat cluttered; colors and<br>patterns detract from readability;<br>graphics/tables somewhat enhance<br>text; content does not allow viewer<br>understanding without narration. |
| 3     | The hypothesis/research<br>question/objective was clearly<br>stated but was not directly<br>related to the provided<br>background information.   | The study design or<br>procedures were<br>provided; however, it<br>lacked key information<br>to understand what<br>was done.               | The results/anticipated<br>results were presented,<br>but the presentation<br>was not clear.  | The discussion/conclusion was<br>presented, with a little<br>connection to the hypothesis,<br>research question/objective.   | Somewhat cluttered; colors and<br>patterns are ok; graphics/tables<br>enhance text somewhat; content<br>allows viewer some understanding<br>without narration.                      |
| 4     | The hypothesis, research<br>question/objective was clearly<br>stated and was directly related to<br>the provided background<br>information.  | The study design or<br>procedures were<br>described clearly.   | There was a clear<br>presentation of<br>results/anticipated<br>results, evaluation, or<br>tool.   | The discussion/conclusion was<br>presented with a clear<br>connection to the hypothesis,<br>research question/objective.   | Not cluttered; colors and patterns<br>enhance readability; graphics<br>enhance text; content allows viewer<br>some understanding without<br>narration.                              |
| 5     | The hypothesis, research<br>question/objective was clearly<br>stated. It was directly related to<br>the provided background<br>information and connections to<br>previous literature and boarder<br>issues were clear. | The study design or<br>procedures were<br>described clearly to<br>include an appropriate<br>rational for why the<br>approach was selected. | The results/anticipated<br>results, evaluation, or<br>tool were substantial<br>and sufficiently<br>addresses the<br>hypothesis, research<br>question/objective. | The discussion/conclusion was<br>presented with a clear<br>connection to the hypothesis,<br>research question/objective.<br>and exhibits a level of<br>significance to the<br>discipline/broader audience. | Not cluttered; colors and patterns<br>enhance readability; graphics<br>engaging and enhance text; content<br>is clearly arranged so viewer<br>understands without narration.        |

- Quantitative analysis projects should have a clearly stated hypothesis, appropriate summary of quantitative results, and a discussion/conclusion that connects back to the hypothesis.
- Qualitative analysis projects should have a clearly stated research question, appropriate summary of qualitative results, and a discussion/conclusion that connects back to the research question.
- Program evaluation, qualitative improvement, and tool building projects should have a clearly stated objective, appropriate summary of the evaluation or description of tool, and a discussion/conclusion that connects back to the objective.