

Summarized Meeting Minutes | November 6, 2024
HB 21-1317 Nineteenth Meeting of the Scientific Review Council (SRC)

Attendees:

Cannabis Research & Policy Project (CRPP): Jon Samet, Greg Tung, Lisa Bero, Sam Wang, Ashley Brooks-Russell, Annie Collier, Daphna Rubin, Zach Giano, Valerie Yim, Louis Leslie, Meghan Buran, Neeloo Soleimanpour

Scientific Review Council (SRC): Chris Urbina, Greg Kinney, Kennon Heard, Archana Shrestha, Erica Wymore, Joesph Schacht, Susan Calcaterra, Kent Hutchison, Paula Riggs, Kelly Knupp

Guest: James Corbett (Initium Health)

Updates from the Research Team Activities from the CRPP:

- The research core has updated the scoping review through November 2023, and the update is available on the [Tableau Dashboard](#). The team is working on updating the dashboard again on studies published in the last year. The update will be available in early 2025.
- The CRPP has published a number of key publications that are useful contributions to cannabis research. Most recently, two reports on the methodological challenges submitted to peer-reviewed journals were accepted. The report accepted and published by the *American Journal of Public Health* is posted to the [team website](#) while the second report accepted by the *American Journal of Epidemiology* and in press will be posted to the team website when publicly available.
- Systematic review on mental health outcomes identified in the scoping review. The review is comprehensive of the literature available up to one year ago and includes both observational and randomized controlled trial studies. A manuscript on the findings is nearing completion and will be submitted for publication soon.
- See the meeting recording for full details discussed in this portion of the meeting.

Update from Initium Health:

- Mr. James Corbett provided an overview of activities accomplished in year 1 of the media campaign for this project. Mr. Corbett reviewed the material developed by Initium Health including the website, podcast, video trainings, illustrative characters to explain complex information, photoshoots using community members, a social media campaign, and a web-based curriculum. The webpage housing the educational campaign is live and can be accessed at <https://teaonthc.org/>. Key metrics to understand engagement and reach from the campaign were discussed today.
- Mr. Corbett laid out what activities the team plans to achieve in year 2 and the proposed hard launch timeline of the education campaign deliverables. The strategy to market this educational campaign was reviewed.
- Review the meeting recording for full details discussed in this portion of the meeting.

Educational Campaign Update:

- The education campaign provided a summary of the evaluation surveys. The team collected qualitative and quantitative data through webinars, surveys, earned media, engagement metrics, and website traffic metrics.

- See the meeting recording and presentation for in-depth data details discussed in this portion of the meeting.

For more information, please review the [meeting recording](#).