**Summarized Meeting Minutes | March 12, 2024**

**HB 21-1317 Fifteenth Meeting of the Scientific Review Council (SRC)**

**Overview Progress from the Cannabis Research & Policy Project (CRPP) Since Last SRC Meeting:**

* CRPP has developed a team newsletter and project timeline that is available on the project [website](https://coloradosph.cuanschutz.edu/research-and-practice/practice/cannabis-research/resources) to provide the public with updates on the project’s progress.
* (Working) Methods Workshop – June 2024 in Boulder, CO
	+ **Goal:** Develop a report that addresses the concern about the quality of studies and the consistency issues in the methods that are used in cannabis research. Also, disseminate the workshop product through multiple channels including the CRPP website and a peer-reviewed journal.
	+ **Who:** Planning committee sent out invitations on March 1st
		- **Areas of Expertise of Invitees:** Surveillance, Policy, Clinical Toxicology, Industry Expert, Research Methodology, Psychiatry, Pharmacology, RAND, Biomarkers, & Field Research
* Continuing Medical Education (CME) Event with Children’s Hospital of Colorado – May 15, 2024
	+ **Audience:** Pediatric and OBGYN providers.
	+ **Goal:** Educate providers on the background on cannabis pharmacology, current market, landscape risk, communication and the current state of the evidence from the scoping review.
	+ **Where:** Nighthorse Campbell building on the Anschutz Medical Campus. Registration is [available here](https://ce.childrenscolorado.org/content/cannabis-update-2024#group-tabs-node-course-default1).
* CRPP is also partnering with the Department of Psychiatry to develop resources and trainings for mental health providers related to high-concentration cannabis use. We plan to host a CME event for mental health providers in the fiscal year 2025 and potentially partner with the education campaign team for outreach to K-12 educators.
* CRPP has multiple reports that are under development; see meeting recording for full details.

**Paper on Cannabis Policy Options:**

* CRPP detailed the premise for the policy paper, largely due to the limited set of findings from the scoping review. Per the language of HB 1317, CRPP can offer recommendations regarding appropriate regulatory measures -- that might reduce any adverse consequences of having higher concentration products in the marketplace. The CRPP’s intent is to post this paper on the CRPP website to complement the previously published report.
* SRC members discussed the potential of providing recommendations themselves but have agreed to hold off until additional evidence becomes available.
* *Suggestions provided by the SRC are available in the meeting recording.*

**Educational Campaign Update Following an Evidence-Based Strategy:**

* The educational campaign team provided a progress overview and how the team plans to disseminate the campaign to the Colorado public with the focus to decrease consumption of high-concentration cannabis use among youth, young adults, pregnant, and post-partum people.
* The educational campaign team discussed the ongoing involvement of our community partners and their engagement with how we will deliver this information. We continue to meet with our community adult and youth advisory groups in Denver, Pueblo, and the San Luis Valley.
* The educational campaign team reviewed each of the projects listed below including the target audience, anticipated deliverables, relevant dates, evaluation metric, and key site contacts for each project.

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| **Organization** | **Activities & Deliverables** |
| Initium Health – Marketing Content Development | Six videos, six written products, three online educational modules, program branding |
| Initium Health – Social Media Campaign | Program website; content across relevant social media platforms; podcast on topic of HCC |
| Initium Health – Integrated Media Campaign | Integrated advertising campaign across various channels (e.g., print, television, radio, social media); supports all relevant initiatives |
| Shadow Consulting – Art Exhibitions HEAR|SAY | Two art exhibitions (adult and youth) and mural, printed catalog, display panels, accompanying events (e.g., artist talks, youth performances) |
| Community Partner Training (CSPH) – Motivational Interviewing Trainings | Six, 2-hour trainings on the basics of motivational interviewing & one, 4-week online course on the details of motivational interviewing |
| Clinic Chat, LLC – HCC Education via AI Chatbots | Artificial intelligence (AI) chatbot on the topic of HCC, delivered through web-based conversations and telephone- and What’s App-based text messages in English and Spanish |
| University of Northern Colorado – College Educational Campaign | Development of HCC screening and educational materials and resources disseminated through UNC’s Office of Health Promotion; Mindfulness training certification for UNC’s faculty that focuses on positive alternatives to cannabis consumption |
| Colorado State University Faculty – Young Adult Educational Campaign | Social marketing campaign targeted at college-aged youth in Larimer and Weld counties |
| CU Department of Psychiatry – CME Events | Educator trainings on HCC impact and how to have conversations |

* Evaluation of Campaign Efforts and How to Adjust Future Activities:
	+ Evaluation survey tool is under development.
	+ AI Chat bot and Initium Health will also conduct additional evaluations of the campaign.
* *Suggestions provided by the SRC, and additional details are available in the meeting recording.*

**For more information, please review the** [**meeting recording**](https://coloradosph.cuanschutz.edu/research-and-practice/practice/cannabis-research/resources) **and unedited transcript.**