

# UPDATES OF ACTIVITIES UNDER HB 21-1317

## EVIDENCE REVIEW REPORT

- [Report of Scoping Review Available Here](#)
- [American Journal of Public Health Publication](#)
- [Interactive Evidence Map](#)

## NEXT SCIENTIFIC REVIEW COUNCIL MEETING:

Tentatively Scheduled for May 2024

## REMINDER:

**Note:** We offer the reminder that our activities under HB 1317 are directed at high-concentration marijuana and THC concentrates and not at cannabis and THC generally. The scoping review available on our [project website](#) is subject to this specific focus. For those seeking information on marijuana and concentrates generally, there are general resources available, such as the CDC's [Marijuana and Public Health](#) page and NIDA's [Cannabis \(Marijuana\) DrugFacts](#) page. This report and the scope of our work under the charge of HB 1317 do not address cannabinoids other than THC.

## Updates from the Administrative and Research Cores of the Cannabis Research and Policy Project

Welcome to the second newsletter from the Cannabis Research and Policy Project. Since our last update, our team is continuing to update the review of research studies, currently examining 6,000 new publications from this past year. Studies that meet our inclusion criteria from the initial review will be added to the [interactive evidence map](#). We are also conducting a detailed review on studies addressing high-concentration cannabis products and mental health. We will publish the findings later this year. This past month, we released a [report](#) providing potential policy approaches to minimize risks to Coloradans from high-concentration cannabis and THC concentrates. In the initial review, serious limitations of the scientific literature were identified and we are convening researchers in an effort to develop recommendations to improve the standardization, generalizability, and methodological rigor of research on cannabis this June. We are also organizing continuing medical education meetings and developing materials for [Pediatric & OBGYN providers this May](#). We plan to host a similar event for Mental Health providers later this year. Finally, we will schedule the next meeting of the Scientific Review Council (SRC) for May 2024 to provide an update on the ongoing reviews and activities of the educational campaign team. Information about joining the meeting will be available on the [project website](#) in the coming weeks.

ACTIVITY	DETAILS	STATUS
Continuing Professional Education	<a href="#">Current Cannabis Marketplace for Pediatricians</a>	May 15, 2024
	<a href="#">Mental Health Effects of High-Concentration Cannabis Use</a>	In Progress
Evidence Reviews	<a href="#">Effects on Mental Health</a>	In Progress
	<a href="#">Effects on Respiratory Health</a>	In Progress
	<a href="#">Modern Modalities in Behavioral Interventions</a>	In Progress
	<a href="#">Mass-Media Behavioral Interventions</a>	In Progress
Workshop to Improve Research	<a href="#">Improving Methods for Cannabis Research</a>	June 24-25, 2024

# SPECIFIC UPDATES RELATING TO THE EDUCATIONAL CAMPAIGN ACTIVITIES UNDER HB 21-1317

## Educational Campaign Updates:

The educational campaign team has made progress across five key components of the project throughout February and March.

**1. Community Engagement:** The educational campaign team completed all community engagement workshops focused on the high-concentration cannabis (HCC) educational toolkits. We summarized the key takeaways from these meetings and distributed those insights to our program partners to inform content creation. Additionally, we have organized a “Rapid Response Team” comprised of a smaller group of community members and advisors to provide more frequent feedback on project components. This group meets bi-weekly or as needed to ensure that community perspectives are prioritized and incorporated throughout all phases of the project.

**2. Partnerships:** We identified five partners to extend the reach of our messages across Colorado. First, we’ve partnered with the University of Northern Colorado to target campaign messages specifically at college-aged youth in Greeley. Their activities will educate this audience on the harms of HCC as well as develop and deliver a workshop on positive coping strategies and mindfulness, as an alternative to cannabis use. Second, we’ve partnered with Colorado State University to create educational materials aimed at college-aged youth in Larimer and Weld counties. Third, we are partnering with Clinic Chat, LLC to create an artificially intelligent chatbot to facilitate access to information about HCC and alternatives to HCC use. Fourth, we are partnering with the CU Department of Psychiatry to create materials and events aimed at educating mental health providers and educators about the mental health impacts associated with HCC use, particularly among youth. Fifth, we are collaborating with the Patient Navigation & Community Health Worker Training team within the Colorado School of Public Health to offer motivational interviewing training for community advisors and members across the Spring. This will help community members learn how to have difficult conversations about the impact of HCC, especially with youth and pregnant and parenting people.

**3. Initium Health:** Initium Health proposed branding and logo concepts for the overall educational campaign. Our team, along with community member input, helped narrow down the options to a look and feel that will help achieve our overall campaign goal of increasing awareness about HCC among youth and pregnant people. Additionally, Initium Health has started to adapt our educational toolkits for a user-friendly, web-based curriculum aimed at students and parents. Lastly, Initium Health has started planning the project’s website and social media campaign to maximize the reach of our dissemination efforts.

**4. Art Exhibition:** The art exhibition will be called “Hear/Say.” Following the education sessions, the artists began working on their pieces for the June exhibition. The art curator has been meeting with the artists regularly to check on their progress and provide critiques and support as they develop their artworks. The Hear/Say team held the first community advisory committee to receive input about the content of the exhibition’s display panels and how to promote the exhibition.

**5. Evaluation:** We continue to refine the evaluation instrument for our campaign activities and have incorporated questions about respondents’ knowledge, behaviors, and readiness to change related to HCC. Prior to launching the survey, the evaluation team will seek feedback from community members and the Scientific Review Council on the evaluation measures.

## EDUCATION CAMPAIGN

**Start Date:** November 2022

**Tentative Dissemination Date:** June 2024

ACTIVITY	DETAILS	STATUS
Toolkit Content Creation	Drafted Toolkits 1-3	Completed
	Address Edits from SRC Review	Completed
	Toolkits 1-3	In Progress
	Send Toolkits 1-3 to Vendors to Disseminate	In Progress
Content Creation	Selected Vendors & Sent Contracts	Completed
	Vendors Create Content	In Progress
	Content Review by SRC & Community Advisors	In Progress
Art Exhibition	Secured Venue for Exhibition	Completed
	Recruited Artists	Completed
	Artist Education Session	Completed
	Host Art Exhibition	In Progress
Dissemination	Community Events Registration	In Progress
	Community Trainings	In Progress
	Social Media Content	In Progress
	Community Events	In Progress
	Logic Model Creation	In Progress
Evaluation	Evaluation Planning	In Progress
	Instrument Development	In Progress