TIMELINE OF KEY EVENTS

MILESTONE NO. 1
Hosted first Cannabis Research and Policy Project (CRPP) team meeting.

JULY 2021

MILESTONE NO. 2
Hosted first Scientific Review Council (SRC) meeting for the public.

NOVEMBER 2021

MILESTONE NO. 3
Published protocol for systematic review.

DECEMBER 2021

MILESTONE NO. 4
Initial report of the CRPP progress was submitted to the State of Colorado.

JULY 2022

MILESTONE NO. 5
Mandated SRC letter was submitted to the Legislature.

AUGUST 2022

MILESTONE NO. 6
Educational Campaign (EC) planning started.

JANUARY 2023

MILESTONE NO. 7
Scoping Review from the CRPP & SRC Recommendations were submitted to the State Legislature.

APRIL 2023

MILESTONE NO. 8
Carried out community advisory group meetings for the past six months.

MAY 2023

MILESTONE NO. 9
Started secondary systematic reviews identified by the scoping review.

AUGUST 2023

MILESTONE NO. 10
Toolkits were drafted and underwent review by SRC members.

NOVEMBER 2023

MILESTONE NO. 11
Began vendor and artist recruitment for the EC. Started initial plans for the art exhibition.

MILESTONE NO. 12
Selected vendors for content creation. Held two community engagement workshops for feedback on Toolkit #1.

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TIMELINE OF KEY EVENTS

FEBRUARY 2024

MILESTONE NO. 13
Completed community engagement workshops for feedback on toolkits #2 and #3.

MILESTONE NO. 14
Held artist education events.

MILESTONE NO. 15
Artists started creating pieces for art exhibition.

MILESTONE NO. 16
Onboarded four partners to extend reach of educational campaign’s messages.

MILESTONE NO. 17
Reviewed brand and logo concepts for overall campaign.

MILESTONE NO. 18
Held first community advisory committee meeting to discuss exhibition’s display panels and promotion.

MILESTONE NO. 19
Scheduled community engagement meetings with content creators for input on the project branding and messaging.

MILESTONE NO. 20
Held two-day retreat on mindfulness and addiction at the University of Northern Colorado.

MILESTONE NO. 21
Conducted a series of focus groups at Colorado State University.

MILESTONE NO. 22
Began development of website chatbot on high-concentration cannabis and coping.

MILESTONE NO. 23
Began development of web-based curriculum module for youth.

MILESTONE NO. 24
Developed branding and websites for both the youth and adult art exhibitions.
25. Sought feedback from a variety of stakeholders on the program evaluation.

26. Held community advisory meetings to receive input on campaign branding.

27. Started creation of marketing materials for college-aged youth in Larimer & Weld counties.

28. Finalized chatbot messages.

29. Started filming for videography workstream.

30. Developed social media strategy and engaged local influences.

31. Began recruitment for podcast guests.

32. Held second advisory committee meeting for the art exhibitions.

33. Developed sub-surveys to evaluate individual program activities for the educational campaign.

34. Hosted Open Forum for community members to learn about the project’s progress.

35. Hosted CME event targeting Pediatric & OB-GYN Providers.

36. Held motivational interviewing trainings for community members.

MILESTONE NO. 25
Sought feedback from a variety of stakeholders on the program evaluation.

MILESTONE NO. 26
Held community advisory meetings to receive input on campaign branding.

MILESTONE NO. 27
Started creation of marketing materials for college-aged youth in Larimer & Weld counties.

MILESTONE NO. 28
Finalized chatbot messages.

MILESTONE NO. 29
Started filming for videography workstream.

MILESTONE NO. 30
Developed social media strategy and engaged local influences.

MILESTONE NO. 31
Began recruitment for podcast guests.

MILESTONE NO. 32
Held second advisory committee meeting for the art exhibitions.

MILESTONE NO. 33
Developed sub-surveys to evaluate individual program activities for the educational campaign.

MILESTONE NO. 34
Hosted Open Forum for community members to learn about the project’s progress.

MILESTONE NO. 35
Hosted CME event targeting Pediatric & OB-GYN Providers.

MILESTONE NO. 36
Held motivational interviewing trainings for community members.
MILESTONE NO. 37
Attended Juneteenth and Pride Fest events to raise campaign awareness.

MILESTONE NO. 38
Launched Beta version of online chatbot & tested messages and functionality.

MILESTONE NO. 39
Finalized “The Tea on THC” to be the campaign’s brand.

MILESTONE NO. 40
Started recording content for “The Tea on THC” podcast.

MILESTONE NO. 41
Engaged illustrator and designer to create online web-based curriculum visuals.

MILESTONE NO. 42
Launched Grow Up and Hear/Say art exhibitions.

MILESTONE NO. 43
Distributed various sub-surveys for program evaluation.

MILESTONE NO. 44
Hosted methods workshop to develop recommendations to improve the standardization, generalizability, and quality of research on cannabis.

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