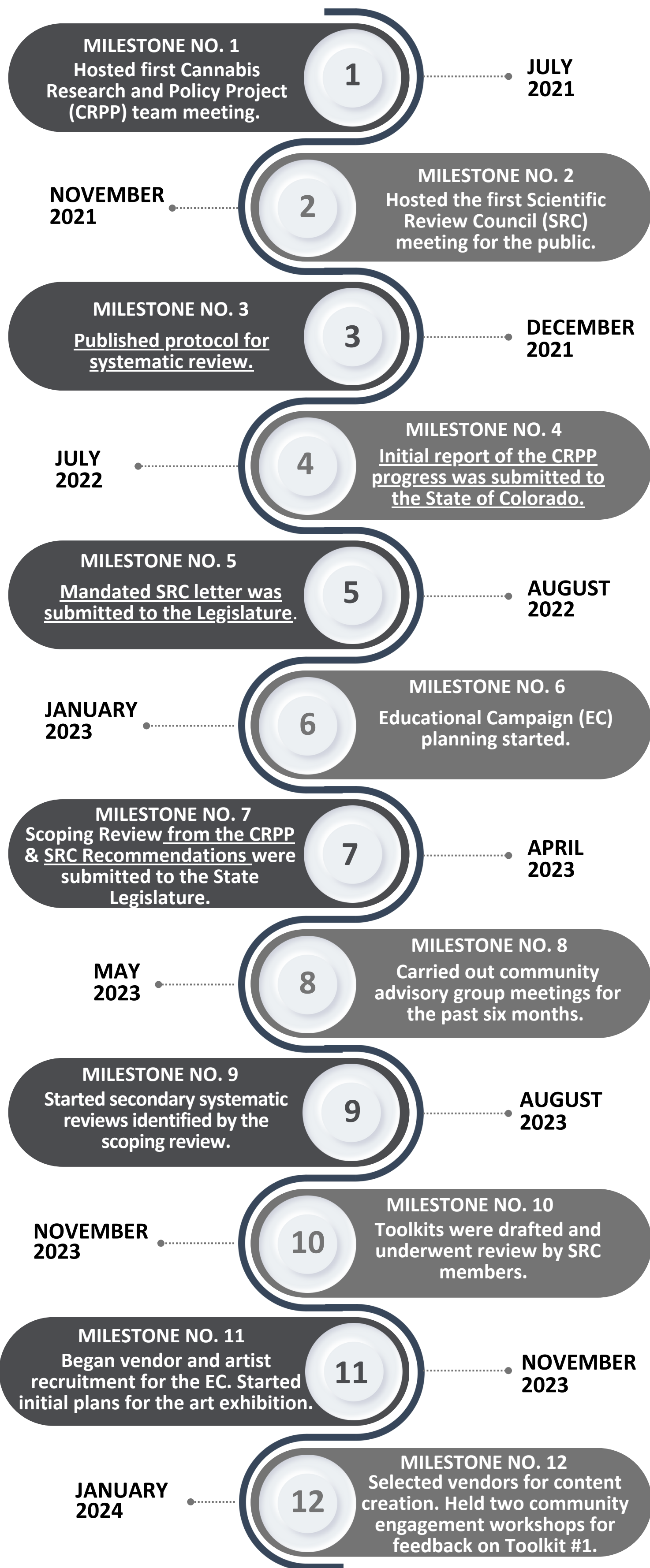


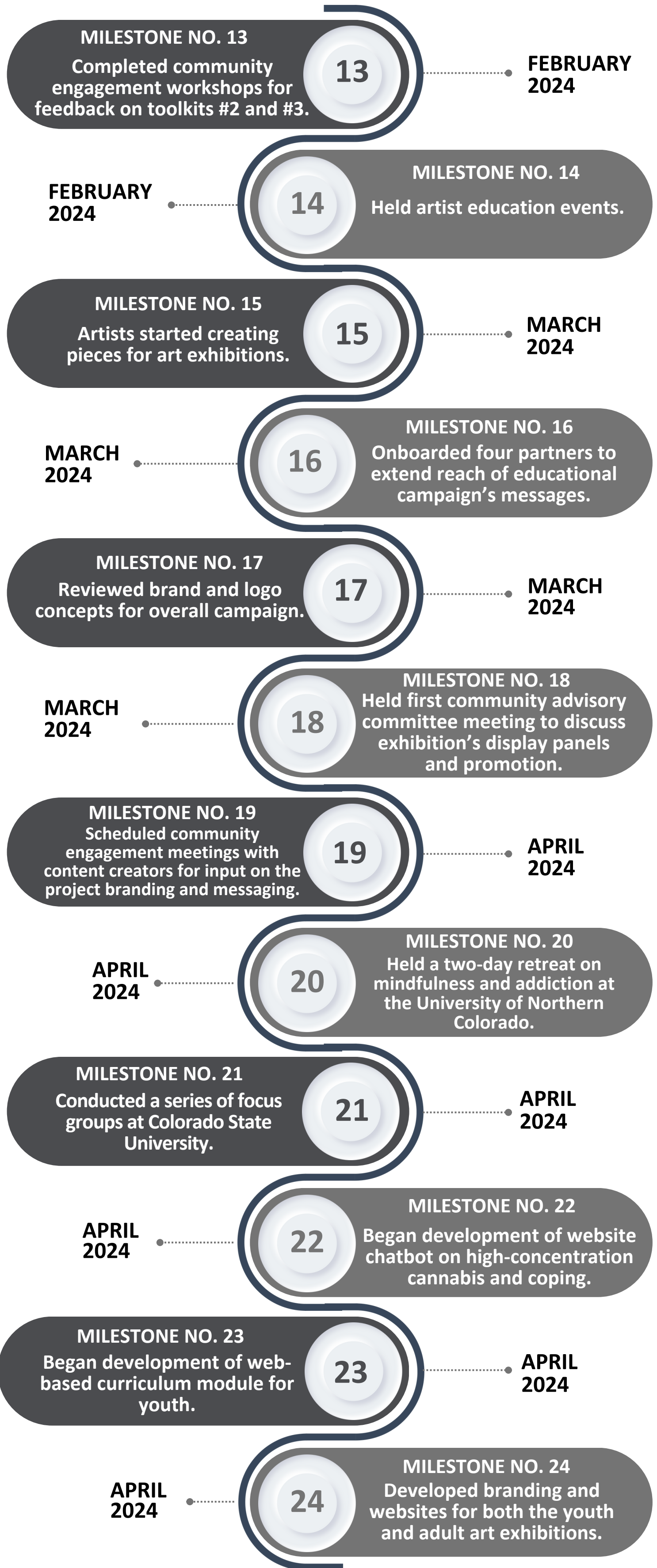
CANNABIS RESEARCH & POLICY PROJECT (CRPP) OF THE COLORADO SCHOOL OF PUBLIC HEALTH

TIMELINE OF KEY EVENTS



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TIMELINE OF KEY EVENTS

MILESTONE NO. 25
Sought feedback from a variety of stakeholders on the program evaluation.

25

APRIL
2024

MAY
2024

26

MILESTONE NO. 26
Held community advisory meetings to receive input on campaign branding.

MILESTONE NO. 27
Started creation of marketing materials for college-aged youth in Larimer & Weld counties.

27

MAY
2024

MAY
2024

28

MILESTONE NO. 28
Finalized chatbot messages.

MILESTONE NO. 29
Started filming for videography workstream.

29

MAY
2024

MAY
2024

30

MILESTONE NO. 30
Developed social media strategy and engaged local influences.

MILESTONE NO. 31
Began recruitment for podcast guests.

31

MAY
2024

MAY
2024

32

MILESTONE NO. 32
Held second advisory committee meeting for the art exhibitions.

MILESTONE NO. 33
Developed sub-surveys to evaluate individual program activities for the educational campaign.

33

MAY
2024

MAY
2024

34

MILESTONE NO. 34
Hosted Open Forum for community members to learn about the project's progress.

MILESTONE NO. 35
Hosted CME event targeting Pediatric & OB-GYN Providers.

35

MAY
2024

JUNE
2024

36

MILESTONE NO. 36
Held motivational interviewing trainings for community members.

CANNABIS RESEARCH & POLICY PROJECT (CRPP) OF THE COLORADO SCHOOL OF PUBLIC HEALTH

TIMELINE OF KEY EVENTS

MILESTONE NO. 37
Attended Juneteenth and
Pride Fest events to raise
campaign awareness.

37

JUNE
2024

JUNE
2024

38

MILESTONE NO. 38
Launched Beta version of
online chatbot & tested
messages and functionality.

MILESTONE NO. 39
Finalized “The Tea on THC”
to be the campaign’s brand.

39

JUNE
2024

JUNE
2024

40

MILESTONE NO. 40
Started recording content for
“The Tea on THC” podcast.

MILESTONE NO. 41
Engaged illustrator and
designer to create online web-
based curriculum visuals.

41

JUNE
2024

JUNE
2024

42

MILESTONE NO. 42
Launched Grow Up and
Hear/Say art exhibitions.

MILESTONE NO. 43
Distributed various sub-
surveys for program
evaluation.

43

JUNE
2024

JUNE
2024

44

MILESTONE NO. 44
Hosted methods workshop to develop
recommendations to improve the
standardization, generalizability, and
quality of research on cannabis.

MILESTONE NO. 45
Fourth year of funding
launched.

45

JULY
2024

CONTACT US AT cannabis.research@cuanschutz.edu | [SUBMIT FEEDBACK ON OUR WEBSITE](#)