

# COMMUNITY ORGANIZING FOR PREVENTION (COFP)

## Summary of the Statewide Evaluation Plan



### Purpose of Statewide Evaluation

There are two main objectives\* for evaluating COFP efforts in Colorado communities:

**Process Evaluation** To understand how core components of COFP are being implemented and changing over time.

**Outcome Evaluation** To understand what impact these changes have on risk and protective factors and long-term outcomes in Colorado communities.

\*These objectives were developed by CDPHE and CU staff, and then reviewed by a sub-committee of COFP community partners to update and finalize the overarching evaluation plan and methods.

## 1 Process Evaluation

The following instruments are not intended to be a grading tool and results will not negatively impact the support communities receive (financial or otherwise) from the COFP System of Support.



### Coalition Survey

A survey to collect quantitative data from organized community members.

COFP Components:   

Broadening the Power Base, Organized Community, and Collective Impact

The results from this survey can be used to determine where barriers to effective, sustainable collective impact and community organizing might exist, while highlighting the strengths within the coalition that might be leveraged to positively impact identified barriers. This instrument is intended to give communities insight into areas of growth and opportunity within their coalition.



Annually administered in April.



### Strategy Survey

A survey to collect quantitative data from community members activated to implement local policy or systems change prevention strategies.

COFP Components:   

Broadening the Power Base, Activated Community, and Systems Change

This instrument is intended to give communities insight into areas of growth and opportunity within their identified strategies. The results can be used to determine where any barriers to equitable systems change strategy implementation exists, while highlighting the strengths within the strategy implementation that might be leveraged to positively impact identified barriers.



Annually administered in May.



## Key Informant Interviews

Interviews of a sampling of individuals across select communities to collect qualitative data.

COFP Components:



Broadening the Power Base, Collective Impact, and Systems Change

These instruments allows for a state-level overview of how these COFP components exist in communities and allows for the collection and sharing of best practices and activity considerations.



Broadening the Power Base and Collective Impact interviews conducted in years 2 and 5. Systems Change interviews conducted in year 4.



## Quarterly Progress Reports

Self-reported qualitative data from each COFP Community Mobilizer.

COFP Components:



Broadening the Power Base, Organized Community, Activated Community, Systems Change, Collective Impact, and Implementation Support

This instrument allows for Community Mobilizers to complete a series of reflection questions, which can deepen understanding of how the COFP components show up in the work being done by the coalition and strategy teams. The answers to these questions are reviewed by the CDPHE coaches and CU evaluation staff for continuous quality improvement of the COFP System of Support.



Reported on a quarterly basis.



## Community Progress Data

COFP Components:



Broadening the Power Base, Organized Community, Activated Community, Systems Change, Collective Impact, and Implementation Support

Data collected by CDPHE coaches and CU evaluation staff on community progress in implementing CTC and/or local policy and systems change prevention strategies, including CTC phase, CDC policy process phase, risk and protective factors selected, strategies selected, CAP completion, progress on core components of COFP, and TA provided.



Collected biannually.

## 2 Outcome Evaluation



### Healthy Kids Colorado Survey

The CU evaluation team will conduct analyses to evaluate if outcomes (reflected mainly in the HKCS survey findings) are different in communities where COFP was implemented compared to communities where COFP was not implemented.



Implemented every other fall.



### Secondary Data Sources

The CU evaluation team uses secondary Colorado data sources when appropriate. Some examples of such sources are SchoolView and Behavioral Risk Factor Surveillance Survey data.



As needed.



University of Colorado  
Anschutz Medical Campus

Injury & Violence  
Prevention Center  
colorado school of public health