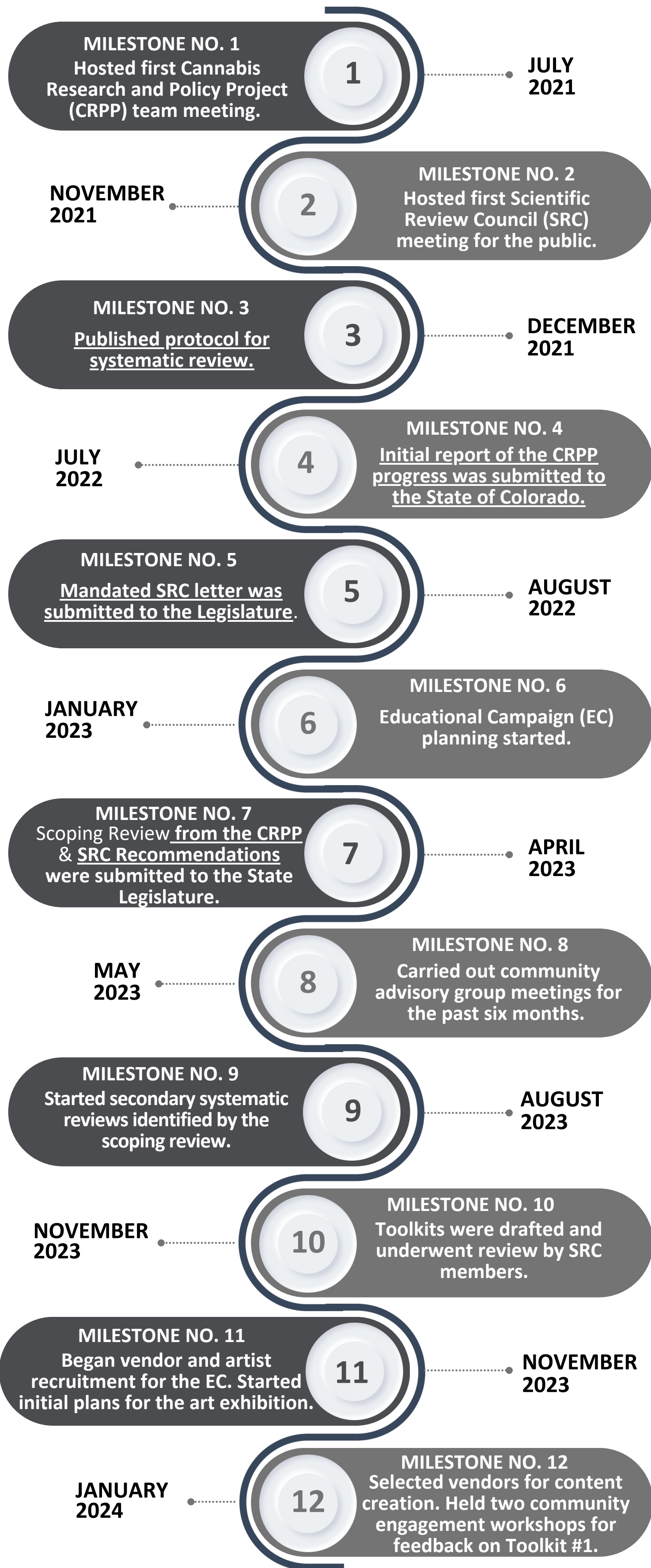


CANNABIS RESEARCH & POLICY PROJECT (CRPP) OF THE COLORADO SCHOOL OF PUBLIC HEALTH

TIMELINE OF KEY EVENTS



CANNABIS RESEARCH & POLICY PROJECT (CRPP) OF THE COLORADO SCHOOL OF PUBLIC HEALTH

TIMELINE OF KEY EVENTS

MILESTONE NO. 13

Completed community engagement workshops for feedback on toolkits #2 and #3.

13

FEBRUARY
2024

FEBRUARY
2024

14

MILESTONE NO. 14

Held artist education events.

MILESTONE NO. 15

Artists started creating pieces for art exhibition.

15

MARCH
2024

MARCH
2024

16

MILESTONE NO. 16

Onboarded four partners to extend reach of educational campaign's messages.

MILESTONE NO. 17

Reviewed brand and logo concepts for overall campaign.

17

MARCH
2024

MARCH
2024

18

MILESTONE NO. 18

Held first community advisory committee meeting to discuss exhibition's display panels and promotion.

MILESTONE NO. 19

Scheduled community engagement meetings with content creators for input on the project branding and messaging.

19

APRIL
2024

APRIL
2024

20

MILESTONE NO. 20

Held two-day retreat on mindfulness and addiction at the University of Northern Colorado.

MILESTONE NO. 21

Conducted a series of focus groups at Colorado State University .

21

APRIL
2024

APRIL
2024

22

MILESTONE NO. 22

Began development of website chatbot on high-concentration cannabis and coping.

MILESTONE NO. 23

Began development of web-based curriculum module for youth.

23

APRIL
2024

APRIL
2024

24

MILESTONE NO. 24

Developed branding and websites for both the youth and adult art exhibitions.

CANNABIS RESEARCH & POLICY PROJECT (CRPP) OF THE COLORADO SCHOOL OF PUBLIC HEALTH

TIMELINE OF KEY EVENTS

MILESTONE NO. 25
Sought feedback from a variety of stakeholders on the program evaluation.

25

APRIL
2024

MAY
2024

26

MILESTONE NO. 26
Held community advisory meetings to receive input on campaign branding.

MILESTONE NO. 27
Started creation of marketing materials for college-aged youth in Larimer & Weld counties.

27

MAY
2024

MAY
2024

28

MILESTONE NO. 28
Finalized chatbot messages.

MILESTONE NO. 29
Started filming for videography workstream.

29

MAY
2024

MAY
2024

30

MILESTONE NO. 30
Developed social media strategy and engaged local influences.

MILESTONE NO. 31
Began recruitment for podcast guests.

31

MAY
2024

MAY
2024

32

MILESTONE NO. 32
Held second advisory committee meeting for the art exhibitions.

MILESTONE NO. 33
Developed sub-surveys to evaluate individual program activities for the educational campaign.

33

MAY
2024

MAY
2024

34

MILESTONE NO. 34
Hosted Open Forum for community members to learn about the project's progress.

MILESTONE NO. 35
Hosted CME event targeting Pediatric & OB-GYN Providers.

35

MAY
2024