

ColoradoSPH Strategic Plan

2024-2029

Public Health Elevated.

Rising together for a healthier future for all.



colorado school of
public health

Public Health Elevated

Colorado School of Public Health

Strategic Plan, 2024-2029

rev. 5.19.2025

Table of Contents

Vision.....3

Mission.....4

Core Values.....5

Strategic Plan.....6

Reimagine Public Health Education.....7

Centered in Science, Proven in Practice.....8

Pursue and Champion Health for All.....9

Connect to Community, Build Partnerships for a Healthier Future.....10

Enable and Uplift Our Community to Thrive.....11

Contact.....12

Colorado School of Public Health

Vision Statement

***Public Health Elevated.
Rising together for a healthier future for all.***

We are not just reimagining public health at Colorado School of Public Health; we are leading the charge in public health education, championing health for all, conducting innovative research, and connecting and building partnerships for a healthier future. Our vision is about elevating how we advance, teach, research, and deliver public health.

We believe in a healthier future shared by everyone and we aspire to do all that we can to achieve this goal. We are a community that collaborates across our three campuses, with the communities that we serve, and with public health partners across the state and around the globe to work towards the improvement of health for all people. We champion health for all, through our research, teaching, and practice, engaging authentically with communities, locally and globally.

Here we lay out our vision, mission, and core values as a school, as well our strategic plan to accomplish our goals from 2024-2029.

Mission Statement

Reimagine Public Health Education

As a premier school for public health leaders and workforce, we create a dynamic and engaging educational experience that prepares students to partner with an array of communities and populations to address the most daunting public health problems.

Pursue and Champion Health for All

We are committed to advancing health for all people. Our dedication and our actions ensure that every community and each individual can achieve optimal health and wellness.

Centered in Science, Proven in Practice

Our signature approach merges scientific research with practical application. By grounding our work in evidence-based methodologies, we translate academic insights into tangible health improvements.

Connect to Community, Build Partnerships for a Healthier Future

At the heart of our mission are strong community connections and partnerships. We are indispensable to our partners and promote innovation that lays the foundation for thriving, healthier communities.

Uplift and Empower Our Community to Thrive

Our faculty, staff, and students are the foundation of our entire organization. We recognize their individual strengths, champion their growth, and foster a sense of belonging among all members of our school community. We create an environment where our people thrive so that they can help others to thrive.

Core Values

Collaboration

Working together, we achieve our most significant advancements in public health. Leveraging the power of collaboration and teamwork, we bring together a broad array of minds and disciplines to address complex public health challenges.

Health for All

We commit to creating systems that promote opportunities for all individuals and communities to achieve health and wellbeing.

Trust

We embody the “ART” of public health:

- Authentic in our intentions
- Reliable in our commitments
- Trustworthy in our conduct.

We maintain the highest ethical standards in our research, teaching, and community engagement.

Belonging

We approach each other and those we serve with genuine kindness, understanding, mutual respect, compassion, and deep human connection. We cultivate an environment where empathy and care are the norms, and every individual and community feels seen, heard, and valued.

Spirit of Possibility

We celebrate a possibility-focused mindset, where curiosity, innovative thinking, and courage drive continuous learning and growth in public health. It's an exciting journey where taking risks is embraced as a pathway to discovery and improvement.

Action & Impact

We turn ideas into purposeful actions that lead to significant, positive changes in public health. 'Action & Impact' embodies our pledge to make a significant positive difference, one purposeful step at a time.

ColoradoSPH Strategic Plan

The Colorado School of Public Health Strategic Plan lays out the blueprint for how the school will fulfill our mission and vision to elevate public health and create a healthier future for all. Each pillar of the mission statement represents a broad category of focus in the strategic plan, with major initiatives that will push the school towards fulfilling the mission.

Over the next five years we will be leaders in public health education, offering a modern and relevant educational experience for our students to prepare them to address the complex challenges of public health; we will be a premier institution in the research areas of health effects of environmental exposures, societal determinants of health, mental and behavioral health, chronic disease prevention and control in children and adults, and big data and data informatics; we will be renowned experts in improving health for all people, partnering with communities and sharing our expertise to broaden the impact of our knowledge; we will serve and be recognized as a valuable asset to our local community and partners; and finally, we will become an employer of choice, creating an environment where our employees, the backbone of our organization, are seen and supported for their individual talents.

Strategic Pillar:

Reimagine Public Health Education

Initiative 1. Attract top students from around the state, country, and globe, and nurture their development with a sense of community and belonging.

Initiative 2: Be the school of choice for the top students in the country as measured by students who choose the Colorado School of Public Health over other top schools of public health.

Strategic Pillar:

Centered in Science, Proven in Practice

Initiative 1. Address critical and emerging areas of societal need through leveraging school and campus research strengths.

Initiative 2. Support broad engagement in research of faculty, students and staff.

Strategic Pillar:

Connect to Community, Build Partnerships for a Healthier Future

Initiative 1. Serve as a central point of expertise that partners with and convenes collaborators across the field of public health to address the greatest needs and advance public health knowledge and practice

Initiative 2. Promote the development of the public health workforce through partnerships and educational opportunities and contribute significantly to our partners' achievements.

Strategic Pillar:

Pursue and Champion Health for All

Initiative 1. Increase ColoradoSPH engagement in policy processes at organizational, local, state, and federal levels to catalyze systemic changes and advance public health for all communities.

Initiative 2. Elevate a “health for all” approach across ColoradoSPH research, education, and practice to serve our community and decision-making partners’ needs and train an action-oriented public health workforce.

Strategic Pillar:

Enable and Uplift Our Community to Thrive

Initiative 1. Foster a culture of synergy and belonging, uniting as one entity across campuses to amplify our collective impact through increased collaboration between departments, centers, and campuses.

Initiative 2. Stand as an employer of choice, attracting diverse talent, fostering a culture of excellence, and supporting the professional development of every individual in our school.

Contact Us

For questions related to specific pillars, contact the pillar leader:

Reimagine Public Health Education

Madiha Abdel-Maksoud

madiha.abdel-maksoud@cuanschultz.edu

Centered in Science, Proven in Practice

Dana Dabelea

dana.dabelea@cuanschultz.edu

Pursue and Champion Health for All

Katherine Dickinson

katherine.dickinson@cuanschultz.edu

Connect to Community, Build Partnerships for a Healthier Future

Ned Calonge

ned.calonge@cuanschultz.edu

Enable and Uplift Our Community to Thrive

Cerise Hunt

cerise.hunt@cuanschultz.edu

For general questions about the Strategic Plan, contact

Michelle Kuba

michelle.kuba@cuanschultz.edu